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June 4, 2001

Via Hand Delivery

Mr. Gary E. Walsh **Executive Director** South Carolina Public Service Commission Synergy Business Park 101 Executive Drive Columbia, SC 29210



Re:

Generic Proceeding to Establish Prices for BellSouth Telecommunications, Inc.s Unbundled Network Elements and Other Related Elements and Services

Docket No. 2001-65-C

Dear Mr. Walsh:

Enclosed for filing with the Commission, please find twenty-five copies of the prefiled testimony of Don Wood, Cynthia Wilsky, Dean Fassett, Jerry Willis, Michael Starkey and Jake Jennings on behalf of the CLEC intervenors in the above docket.

Please note that in accordance with information provided by BellSouth, the Commission and other parties who have signed the confidentiality agreement with BellSouth have been served with prefiled testimony containing proprietary information. All others on the attached service list have received prefiled testimony containing no proprietary information. The prefiled testimony of Cynthia Wilsky and Jake Jennings contained no proprietary information and thus all parties have received the "public" version of that testimony.

Please call me if you have any questions.

ye a. Flowers

FAF/ccq Enclosures

cc: Attached Service List

Certificate of Service

The undersigned certifies that on June 4, 2001, she caused to be served the foregoing **Prefiled Testimony of Don J. Wood, Cynthia Wilsky, Jerry Willis, Dean Fassett, Michael Starkey and Jake Jennings** on all known parties of record by hand-delivery or placing a copy with Federal Express (where indicated) as follows:

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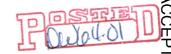
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BEFORE THE PUBLIC SERVICE COMMISSION

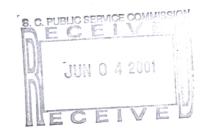
OF SOUTH CAROLINA

DOCKET No. 2001-65-C

IN THE MATTER OF:)
)
Generic Proceeding to Establish Prices)
For BellSouth's Interconnection Services,)
Unbundled Network Elements and Other)
Related Elements and Services)
)

OF DON J. WOOD

ON BEHALF OF



New South Communications, NuVox Communications, Broadslate Networks, ITC^DeltaCom Communications, KMC Telecom

Note: With the exception of Exhibit DJW- 4, this testimony does not contain proprietary information. Accordingly, this exhibit will not be served on parties who have not signed BellSouth's proprietary agreement.

JUNE 4, 2001



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1 O. PLEASE STATE YOUR NAME AND BUSINI
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A.

- A. My name is Don J. Wood. My business address is 4625 Alexander Drive, Suite 125,
 Alpharetta, Georgia 30022. I am a principal in the firm of Wood & Wood, an economic
 and financial consulting firm. I provide economic and regulatory analysis of the
 telecommunications, cable, and related convergence industries with an emphasis on
 economic policy, development of competitive markets, and cost of service issues.
- 7 Q. PLEASE DESCRIBE YOUR BACKGROUND AND EXPERIENCE.
 - I received a BBA in Finance with distinction from Emory University and an MBA with concentrations in Finance and Microeconomics from the College of William and Mary.

 My telecommunications experience includes employment at both a Regional Bell

 Operating Company ("RBOC") and an Interexchange Carrier ("IXC").

I was employed in the local exchange industry by BellSouth Services, Inc. in its Pricing and Economics, Service Cost Division. My responsibilities included performing cost analyses of new and existing services, preparing documentation for filings with state regulatory commissions and the Federal Communications Commission ("FCC"), developing methodology and computer models for use by other analysts, and performing special assembly cost studies. I was also employed in the interexchange industry by MCI Telecommunications Corporation, as Manager of Regulatory Analysis for the Southern Division. In this capacity I was responsible for the development and implementation of regulatory policy for operations in the southern U. S. I then served as a Manager in the

- 1 Economic Analysis and Regulatory Affairs Organization, where I participated in the
- 2 development of regulatory policy for national issues.
- 3 Q. HAVE YOU PREVIOUSLY PRESENTED TESTIMONY BEFORE STATE
- 4 REGULATORS?
- 5 A. Yes. I have testified on telecommunications issues before the regulatory commissions of
- 6 thirty states, Puerto Rico, and the District of Columbia. I have also presented testimony
- 7 regarding interconnection and cost of service issues in state, federal, and overseas courts
- and have presented comments to the FCC. A listing of my previous testimony is included
- 9 in Exhibit DJW-1.
- 10 Q. HAVE YOU PREVIOUSLY PRESENTED TESTIMONY TO THIS COMMISSION ON
- 11 COST OF SERVICE ISSUES RELATED TO TELECOMMUNICATIONS?
- 12 A. Yes. I presented testimony on the cost of service issues related to the implementation of
- the Federal Telecommunications Act ("FTA") in Dockets 96-358-C, 96-375-C, 97-374-C,
- 14 97-239-C, 1999-259-C.
- 15 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?
- 16 A. I have been asked by NewSouth Communications Corp., Broadslate Networks of SC,
- 17 Inc., ITC^DeltaCom Communications, Inc., KMC Telecom III, Inc. and NuVox
- 18 Communications, collectively the "Competitive Coalition", to review the cost studies
- 19 performed by BellSouth in support of certain of their proposed UNE rates in this
- 20 proceeding. Specifically, I attempted to accomplish the following:

1. Evaluate the new BellSouth Telecommunications Loop Model ("BSTLM") used to develop network investments for loop-based UNEs, and the BellSouth Cost Calculator ("BSCC") used to develop costs based on these investments. The objective of this evaluation has been to determine if the BellSouth cost models can be used to develop an accurate measure of the forward-looking economic cost for certain of the rate elements at issue in this proceeding.

- 2. Evaluate the inputs used and assumptions made by BellSouth cost analysts when running the BSTLM and BSCC. The objective of this evaluation has been to determine if the inputs and assumptions used are those that, when entered into the BellSouth cost models, will yield an accurate measure of the TELRIC of the rate elements at issue.
- 3. Where necessary, develop alternative values for BellSouth inputs and assumptions that, when entered into the BellSouth cost models, will yield an output that is consistent with TELRIC. These inputs include material prices and engineering assumptions in the BSTLM, and loading and expense factors in the BSCC.
- 4. Using alternative inputs when necessary, re-run the BellSouth cost models to produce results that are an appropriate basis for TELRIC-compliant rates. As described later in my testimony, engineering assumptions, other BSTLM inputs and loading/expense factors developed by myself and others were used to produce the final cost results.

- 5. Review the development and basis for the proposed rates for certain other
 BellSouth UNEs. I have specifically been asked to look at the proposed recurring rate for
 switch features and the proposed nonrecurring rates for UNE loops used to provide xDSL
 services.
- 5 Q. PLEASE EXPLAIN HOW YOUR TESTIMONY IS ORGANIZED.

- A. My testimony is organized into six sections. Section 1 describes the underlying cost concepts that I have applied in my analysis. Section 2 describes my experience with the BSTLM and the BSCC, explains their potential use and limitations, and describes how they can be used with the necessary modification to inputs and assumptions to develop forward-looking economic costs consistent with the FCC rules. Section 3 describes in detail my development of the proposed recurring costs for various types of unbundled loops and subloops. Section 4 presents a review of BellSouth's proposal for new rates for the vertical features of a switch, and describes the development of rates for features that permit BellSouth to recover all relevant costs. Section 5 describes the rates that should apply when a CLEC requests cageless collocation from BellSouth. Section 6 provides the basis for the cost of capital and depreciation assumptions that I have utilized to develop recurring costs.
- 18 Q. ARE YOU PRESENTING A RATE PROPOSAL IN YOUR TESTIMONY?
- 19 A. Yes. Exhibit DJW-2 presents recurring (monthly) rates for UNEs based on the results of 20 the cost analysis that I have conducted for this proceeding.

Section 1: Fundamental Costing Concepts that Underlie the Analysis

- 2 Q. WHAT COSTING METHODOLOGY DO YOU RECOMMEND BE USED TO
- 3 DEVELOP RATES FOR UNBUNDLED NETWORK ELEMENTS?
- 4 A. The Commission should require the use of a forward-looking economic cost methodology
- 5 consistent with the FCC rules.
- 6 O. BELLSOUTH WITNESS CALDWELL ARGUES THAT BECAUSE OF THE EIGHTH
- 7 CIRCUIT COURT'S DÉCISION TO VACATE § 51.505(B)(1), A NEW AND
- 8 DIFFERENT COST METHODOLOGY SHOULD NOW BE CONSIDERED. DO YOU
- 9 AGREE?

- 10 A. Not at all. As an initial matter, Ms. Caldwell provides at pages 7-8 her interpretation of
- 11 the consequences of the Eight Circuit Court's decision. It should be noted, however, that
- implementation of the Eighth Circuit's ruling has been stayed pending review by the
- United States Supreme Court. Based on the current legal status of the ruling, there is no
- reason to assume a change in methodology at this time.
- More importantly, however, there is no reason to assume that a decision by the
- Supreme Court to uphold the Eighth Circuit's decision would require a change in the
- BellSouth cost studies. Ms. Caldwell suggests that if § 51.505(b)(1) is finally vacated, it
- will be either necessary or appropriate to change the methodology that underlies the
- BellSouth cost models. While making this broad suggestion (and warning that decisions

- reached in this proceeding may need to be revisited), Ms. Caldwell does not provide any
- 2 concrete example of why such a change in methodology would be justified.
- 3 Q. IF THE EIGHTH CIRCUIT'S RULING IS UPHELD, WILL IT THEN BE
- 4 PERMISSIBLE TO CONSIDER THE CHARACTERISTICS OF BELLSOUTH'S
- 5 EMBEDDED NETWORK WHEN CALCULATING THE RELEVANT COST OF
- 6 UNES?

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- 7 A. No. Pending a ruling by the Supreme Court, § 51.505(b)(1) remains in effect. Equally
 8 importantly, § 51.505(d) remains in full effect and has not been challenged. § 51.505(d)
 9 lists four factors that may not be considered when calculating the relevant cost of a UNE.
- The first factor listed by the FCC is embedded costs.

It is important to note that this rule goes beyond a simple statement that the rates for UNEs may not be based on embedded costs. It states that embedded costs *may not be considered*. This is a much higher standard that has clear implications for how BellSouth performs its cost studies. For example, Ms. Caldwell refers generally to a "hypothetical network," and suggests that if the Eighth Circuit's ruling is upheld the characteristics of BellSouth's embedded network may be used to develop costs and rates for UNEs. When making this suggestion, Ms. Caldwell is ignoring the fact that – whether or not the Eighth Circuit ruling is upheld – the characteristics of BellSouth's embedded network *may not be considered*.

1 Q. 2 CIRCUIT COURT'S RULING, THE RESULTS OF BELLSOUTH'S COST STUDIES SHOULD BE CONSIDERED CONSERVATIVE. DO YOU AGREE? 3 No. As described above, there is no reason to assume that the FCC's cost standard will 4 A. change and, even if it does, there is no reason to assume that it will then be appropriate to 5 6 alter BellSouth's cost study methodology in any way.

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MS. CALDWELL (PAGE 8) SUGGESTS THAT, IN LIGHT OF THE EIGHTH

Ms. Caldwell suggests that the Commission avoid accepting any changes to BellSouth's inputs and assumptions that may be proposed by other parties. The rationale for this statement appears to be that since BellSouth's reported costs are already "below" what she believes that the Eighth Circuit stated is appropriate, the Commission should permit BellSouth some flexibility in its choice of inputs in order to "fudge" the results upward.

In reality, BellSouth has provided absolutely no factual basis for a suggestion that the existing cost results are "below" the level that the Eighth Circuit believes to be appropriate, and no basis for the Commission to allow BellSouth to make up the difference with inflated inputs to its studies. As I will explain in more detail in the remaining sections of my testimony, there are well-founded reasons for the Commission to question – and require changes to – certain of BellSouth's inputs and assumptions. The Commission should not place less weight on the need for these input changes based

¹ Such a position presupposes that the Eighth Circuit Court has developed an estimate of the level of costs that it considers to be "appropriate." There is absolutely no evidence that this is the case.

Direct Testimony of Don J. Wood on an unfounded suggestion that BellSouth's costs are otherwise understated in some

2		way.
3	Q.	DOES BELLSOUTH HAVE THE INCENTIVE TO PROPOSE RATES FOR UNES
4		THAT WILL DELAY OR PREVENT THE DEVELOPMENT OF COMPETITION FOR
5		THE SERVICES THAT IT OFFERS?
6	A.	Of course. As an incumbent with nearly 100% market share for most local exchange
7		services, BellSouth is highly motivated to do what it can to have UNE rates adopted that
8		will permit only minimal competition. I am in no way suggesting that is at all

Such a motivation manifests itself in two ways with regard to the pricing of UNEs. First, BellSouth has the incentive to broadly overstate the level of costs (and therefore rates) for all UNEs. Second, BellSouth has the incentive to use the flexibility inherent in the costing process to shift costs from one rate element to another in a way that supports its competitive objectives and interests.

inappropriate for BellSouth to have such motivation; any competitor that seeks to

foreclose market entry will be motivated to behave in this way.

In Docket No. 97-374-C, BellSouth asked the Commission to create a disconnect between UNE costs and rates by including the Residual Recovery Requirement ("RRR"). The RRR served to close the gap between the results of forward-looking economic cost studies and BellSouth's estimate of its embedded costs. The Commission wisely chose not to permit BellSouth to include this "closure factor" in its rates. Because this

- 1 Commission² wisely chose to reject this add-on to the cost study results when establishing
 2 rates, BellSouth is now in a slightly different position. If it is clear that rates will be set at
 3 the level of forward-looking economic costs³ with no permissible add-on, any desire by
 4 BellSouth for strategic rates must be accomplished through strategic changes to the
 5 calculated cost.
- Q. YOU REFERRED TO THE "FLEXIBILITY INHERENT IN THE COSTING
 PROCESS." PLEASE EXPLAIN.

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When discussing the details of a cost study, it is easy to lose sight of the fact that costing is inherently a "messy" process. At multiple points throughout the development of the cost for a particular UNE, it is necessary to make "judgment calls" regarding how a certain element of a cost should be handled. The cost of shared equipment or buildings may be allocated based on dollars of investment, for example, or inflation may be accounted for through the application of factors developed for this purpose. Many of these "judgment calls" have been standardized through repetition and are given little thought by the cost analyst. The danger here is twofold: first, the arbitrary nature of some of these decisions, even though they may have been made consistently for many years, can have competitive implications not envisioned when the process was first developed. Second, the flexibility to make these judgment calls creates an opportunity for mischief;

² While BellSouth proposed the RRR in each of its states, it was unsuccessful in having it adopted by any state regulator.

³ The phrase "forward-looking economic costs" as used here is intended to mean the sum of properly calculated direct, shared, and common costs.

the incumbent LEC conducting the cost study has the chance to allocate costs in a way that will serve its competitive interests.

Q.

The combination of BellSouth's motivation to limit competitive entry, combined with the opportunity to direct cost results toward a particular rate objective, creates the need for the Commission to carefully consider these decision points in the costing process and to assess the decision that has been made. In some cases, it is likely that the traditional way of handling certain costs now has unintended (but very real) consequences. In others, it is possible that BellSouth has utilized this costing flexibility to provide a basis for meeting competitive rate objectives. The intent, however, is ultimately irrelevant if the result is an outcome that artificially limits competitive entry for a service, subset of services, or all services.

PLEASE PROVIDE EXAMPLES OF HOW THESE COSTING "JUDGMENT CALLS" HAVE IMPACTED THE COST RESULTS.

As I explain in detail in Section 3 of my testimony, BellSouth cost analysts have made

As I explain in detail in Section 3 of my testimony, BellSouth cost analysts have made several decisions that have consequences for both the costs and rates of UNEs. For example, BellSouth's use of inflation factors (what it refers to as "TPIs," or telephone plant index) combined with a nominal cost of capital double counts for inflation. The method used by BellSouth has been followed for several years, but has only recently been

⁴ For this reason, it is not necessary to debate whether BellSouth intended for certain rate consequences to follow from decisions made during its costing process. Instead, the primary effort should be to determine if such consequences have occurred and how they may be corrected.

closely scrutinized. Similarly, BellSouth's use of several types of loading or "in-plant" factors distort cost results by allocating certain shared costs based on the dollars of investment calculated for the direct cost. This process has also been in place for some time, and in the previous environment has had few competitive implications. This process may now be driving cost and rate outcomes that delay or prevent the deployment of advanced services. A recent decision by BellSouth to allocate certain shared costs based on "DS0 equivalents" also serves to artificially inflate the cost of certain UNEs. BellSouth's decision to estimate network structure costs (telephone poles and conduit) based on a factor approach, rather than an explicit calculation, can also cause the relationship of the costs calculated for various UNEs to be distorted. Any such distortion, whether intended or not, can inappropriately serve BellSouth's competitive objectives by delaying or preventing the development of competition, thereby harming South Carolina ratepayers.

14 Q. WHAT ARE THE IMPLICATIONS OF THIS OBSERVATION?

A.

Because it is now clear that UNE rates must equal the total forward-looking economic cost calculated for a particular UNE with no add-on (e.g. the RRR), strategic pricing is now strategic costing. It is more important than ever for the Commission to identify the points in the costing process where BellSouth cost analysts have the flexibility to make judgment calls and to closely scrutinize the decisions that are made.

1	Q.	IS THERE AN APPROACH TO COSTING THAT CAN HELP TO MINIMIZE THE
2		POTENTIAL FOR STRATEGIC COSTING AND ITS IMPLICATIONS?
3	A.	Yes. The approach that minimizes the potential for the "judgment calls" (inherent in the
4		costing process) to have competitive consequences has historically been called "a loop is
5		a loop." The principle behind this approach is straight-forward: except in those cases of a
6		service which requires additional equipment to function, loop costs should be developed
7		through a costing process that is indifferent to how the loop will ultimately be used. Such
8		a process is competitively neutral and at least as accurate as a process in which loops are
9		costed in different ways depending on the service they will ultimately be used to provide.
10	Q.	AT PAGE 8 OF HIS TESTIMONY, BELLSOUTH WITNESS STEGEMAN STATES
11		THAT THE BSTLM DEVELOPMENT TEAM ASSUMED THAT THE COST MODEL
12		THEY PRODUCED MUST NOT ASSUME THAT A LOOP IS A LOOP. WHAT IS
13		YOUR RESPONSE?
14	A.	Some of my disagreement with Mr. Stegeman appears to be a matter of semantics, while
15		the remainder appears to be substantive. Mr. Stegeman first states that the loop model
16		used by BellSouth to calculate UNE costs must "reflect the diversity of services and
17		UNEs offered by BST." Such a statement is non-controversial, and has implications for
18		the selection of the "scenario" to be utilized in the BSTLM (the selection of an
19		appropriate scenario is discussed in Section 2). I also agree that costs that reflect network
20		elements that are specific to a given service should be specifically considered in the cost

of that service. However, Mr. Stegman's further testimony combined with BellSouth's cost study assumptions indicate a broader area of disagreement. This area of disagreement specifically relates to the calculation of varying costs for a given facility depending on the service being provided. There is absolutely no basis for treating a given network facility differently in a cost study depending on the service that it will be used to provide. Such differential treatment can occur if a traditional process is blindly used without reassessment or if a cost analyst has the ability to make assumptions on a service-specific basis (especially if the cost analyst has the ability to change the assumptions depending on the service being studied).

In contrast, the "loop is a loop" approach (which has been required by other state regulators at various times) -- if applied correctly -- is competitively neutral, at least equally accurate, and mitigates the possibility of strategic costing.

- Q. DO THE COST RULES SET FORTH BY THE FCC SUPPORT THE USE OF A LOOP
 IS A LOOP APPROACH?
- 15 A. Yes. The foundation of the FCC's rules is the concept that costs should be calculated at
 16 the level of network functions rather than services. If this principle is applied, it is not
 17 necessary for the cost analyst to begin the study with a particular service in mind (in fact,
 18 such a service, rather than network element, orientation cannot be used). The analyst can
 19 (and must) instead focus on developing costs for network facilities and functions that can

⁵ The rules related to the application of this principle are not a part of the stayed decision of the Eighth Circuit Court currently being reviewed by the United Sates Supreme Court.

		Don J. Woo
1		then be utilized by multiple services. Focusing on basic network functions rather than
2		services mitigates the possibility that the costing process will become results driven.
3	Q.	HOW SHOULD AN EVALUATION OF THE BELLSOUTH COST STUDIES BE
4		CONDUCTED?
5	A.	An effective evaluation of the BellSouth cost studies (and underlying cost models)
6		requires consideration of the following fundamental requirements:
7		1. The cost model must be designed to accomplish the conceptually correct
8		objective. In the context of developing costs consistent with the FCC rules, this means
9		developing costs based on a forward-looking design rather than BellSouth's embedded
10		network.
11		2. The model must be run in a way that generates meaningful results. Where a
12		cost model offers a choice, the cost analyst must choose the option that will generate
13		costs consistent with the objective at hand.
14		3. The engineering constraints in the model must reflect industry practice and be
15		consistent with the cost object of the study. Engineering assumptions directly impact
16		network costs and should be evaluated in light of the cost study objectives.
17		4. Decisions regarding how indirect costs will be treated should be both
18		reasonable and competitively neutral. As described above, certain decisions by BellSoutl

cost analysts - intentional or not -- have distorted costs in a way that has competitive

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implications.

5. Other cost study inputs must be consistent with the requirements of the FCC rules. Inputs that fail to reflect efficient operation, that link the calculation of forward-looking costs to embedded costs, or that result in the double-counting of certain costs, must be adjusted.

By stating these fundamental principles, it is my intention to describe a set of non-controversial requirements that can provide a useful framework for the evaluation of BellSouth's cost models. While I expect BellSouth to potentially disagree with my conclusions regarding whether the BellSouth cost studies, as presented, meet these requirements, it is my hope and expectation that a consensus can be reached regarding the validity of the principles themselves.

An evaluation of the BSTLM and BSCC with regard to requirements 1 and 2 set forth above is presented in Section 2 of my testimony. An evaluation of the BSTLM and BSCC with regard to requirements 3, 4, and 5 is presented in Section 3.

1 Section 2: Review of the BSTLM and BSCC Models

- 2 Q. PLEASE DESCRIBE YOUR EFFORTS TO EVALUATE THE BSTLM AND BSCC.
- 3 A. To date, I have spent over 200 hours in my attempt to evaluate the BSTLM and BSCC.
- 4 The BSCC is simply a slightly modified version of the TELRIC Calculator previously
- 5 presented by BellSouth, and its use has not been problematic. In contrast, the BSTLM is
- a brand new model that has presented several difficulties.
- 7 Q. WHAT IS YOUR EXPERIENCE WITH THE BSTLM AND BSCC?
- 8 A. I have reviewed the BSCC and its predecessor, the TELRIC Calculator, in a number of
- 9 previous proceedings. I have reviewed the BSTLM in similar proceedings in Florida,
- 10 Louisiana, and Alabama.
- 11 Q. HAVE YOUR ATTEMPTS TO USE AND ANALYZE THE BSTLM BEEN
- 12 TROUBLE-FREE?
- 13 A. Unfortunately, no. Competitive Coalition witness Wilsky describes in detail the
- problems that we have encountered and how they have been resolved (if such resolution
- has been possible).
- 16 Q. IS IT YOUR TESTIMONY THAT THE PROBLEMS THAT YOU HAVE
- 17 EXPERIENCED ARE SUFFICIENT IN SCOPE OR MAGNITUDE TO CAUSE THE
- 18 COMMISSION TO REJECT THE USE OF THE BSTLM TO DEVELOP COSTS FOR
- 19 LOOP-BASED UNES?

ĺ	A.	No. I do believe, however, that the problems outlined above are sufficient to cause the
2		Commission to qualify its acceptance of the BSTLM, at least for now. Based on this
3		qualified acceptance, I believe that it is possible to utilize the BSTLM to develop costs
1		for loop-based UNEs that comply with the FCC rules if the model is run with the correct
5		scenarios, assumptions, and inputs.

Q. IN SECTION 1 OF YOUR TESTIMONY YOU STATED THAT, AS A
 FUNDAMENTAL REQUIREMENT, A COST MODEL MUST BE DESIGNED TO
 ACCOMPLISH THE CONCEPTUALLY CORRECT OBJECTIVE. DOES THE
 BSTLM MEET THIS REQUIREMENT?

If the model actually functions as described by Mr. Stegeman and the supporting documentation (as described above, I have been unable to confirm that this is the case), the answer is "yes, if the correct scenarios are utilized."

The BSTLM overcomes the primary shortcoming of BellSouth's previous loop model (used in Docket No. 97-374-C) by replacing a process of sampling the embedded network with a process of developing an efficient network design based on geographic and demographic information. BellSouth's previous loop model developed a proxy of "forward-looking" costs by sampling a database of embedded loop designs and then engaging in a manual redesign of those facilities to implement some forward-looking assumptions. As I described in my rebuttal testimony in Docket No. 97-374-C, such a

A.

⁶ I will describe the scenario selection process later in this section.

process is inherently flawed and has numerous shortcomings. Mr. Stegeman lists certain limitations of a sample-based cost model at page 4 of his testimony, and goes on to describe (pages 5-9) why BellSouth chose to develop an entirely new model instead of using an existing model as a starting point.⁷

The new and improved BellSouth approach, as implemented in the BSTLM, uses a process of network development based on geo-coded data containing the location of customers, wire centers, and exchange boundaries. The model then, according to Mr. Stegeman, builds the network to those customers. This process represents a significant step in the right direction.

In addition, if the model documentation and Mr. Stegeman's testimony are accurate in this regard, the BSTLM corrects for a number of network design errors that caused the BCPM to overstate the amount of certain facilities that were required.⁸

Our overall conclusion is that the BSTLM, at least when the correct scenarios are used, is designed to accomplish the conceptually correct objective. This represents a significant improvement over the previous BellSouth loop model.

Q. IN SECTION 1 OF YOUR TESTIMONY, YOU STATED THAT AS A FUNDAMENTAL REQUIREMENT A COST MODEL MUST BE RUN IN A WAY

⁷ Interestingly, Ms. Caldwell continues to maintain (p.15) that the sampling process previously used by BellSouth is both accurate and appropriate for the development of certain loop costs.

⁸ As described previously, due to time constraints and limited access to the source code, I have been unable to verify that this is the case. For purposes of this proceeding, I am accepting on faith that certain portions of the model do what BellSouth says they do.

1	THAT GENERATES MEANINGFUL RESULTS.	DOES THE BSTLM MEET T	HIS

2 REQUIREMENT?

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- 3 A. The BSTLM can meet this requirement if the correct scenario is utilized.
- 4 Q. PLEASE DESCRIBE THE SCENARIOS AVAILABLE IN THE BSTLM, AND
- 5 EXPLAIN WHY THEY ARE IMPORTANT.
- A. BellSouth has created five different sets of assumed network constraints: BST2000,

 Combo, Copper Only, BST2000-ISDN, and Combo-ISDN. BellSouth refers to these sets

 of constraints as scenarios, and utilizes different scenarios to develop costs for different

 rate elements.

While the BSTLM is designed to develop a set of forward-looking network characteristics based on a selection of the most efficient technology (as is required by the FCC rules, BellSouth has created these scenarios to constrain the network design assumed by the model. Each scenario limits the BSTLM in different ways.

The Combo scenario is the only scenario that permits the BSTLM to do what it has apparently been designed to do: start with geo-coded data regarding customer, wire center, and exchange boundary locations, combine that data with accepted engineering practices, and develop a set of forward-looking network characteristics. The Combo scenario permits the BSTLM to utilize both copper and fiber facilities, just as BellSouth's engineering practices indicate should be done on a forward-looking basis. The Combo scenario also assumes the use of integrated digital loop carrier systems ("IDLC"), and

specifically next generation digital loop carrier systems ("NGDLC"), where these systems are the most efficient means of providing the feeder portion of the loop. The use of IDLC and NGDLC is, again just what BellSouth's engineering practices indicate should be done on a forward-looking basis. In summary, the use of the Combo scenario permits the BSTLM to calculate a response to the following question: "what is the forward-looking economic cost to BellSouth of providing specific UNEs, assuming actual locations of customers and wire centers, BellSouth's engineering practices, and a network that will permit BellSouth to offer the mix of UNEs and services?" This is the conceptually correct question to pose in order to develop accurate and appropriate costs for all of the UNEs at issue in this proceeding, and the only question that will result in the development of costs that comply with the FCC rules.

The BST2000 scenario is identical to the Combo scenario, except that it assumes that IDLC and NGDLC will not be used on a forward-looking basis. Instead, BellSouth requires the BSTLM to assume the use of only obsolete Universal Digital Loop Carrier ("UDLC") systems. The use of this scenario is puzzling in light of Mr. Milner's testimony (pp. 3-7) that describes NGDLC in some detail, identifies it as the forward-looking architecture in BellSouth's network, and describes its technical and economic advantages. Mr. Stegeman states (p. 7) that is was an objective of the BSTLM development team to ensure that the model calculated cost results "that accurately reflect BellSouth's engineering practices." Mr. Milner presents a convincing case that

BellSouth's engineering practices properly assume the use of NGDLC on a forward-looking basis. BellSouth's costs analysts, however, have elected to hamstring the BSTLM with a scenario that prevents the use of the technical and economic advantages touted by Mr. Milner. The use of this artificial constraint on forward-looking network characteristics causes UNE costs to be inflated because it assumes unnecessary conversion of a digital signal to an analog signal at the BellSouth wire center.

BellSouth's only justification for the use of this scenario is the stated assumption that such a constraint is necessary to "reflect the fact that all UNE loops (other than those combined with a port in the Combo scenario) served via fiber feeder based digital loop carrier (DLC) system must operate on a non-integrated basis since these unbundled loops are not terminated directly into the BellSouth switch." Fortunately for South Carolina ratepayers, this assumed "fact" is simply incorrect. NGDLC systems support the use of multiple switches, which makes it possible for some loops provided via the NGDLC to terminate directly on BellSouth's switch while other loops terminate directly on the switch of a CLEC (or on facilities leading directly to that switch).

Depending on the vendor, an NGDLC can provide GR-303 interfaces to from three to five switches. Vendor information describing the capabilities of some of these systems is attached as Exhibit DJW-3. The cost consequences of this capability are significant. With NGDLC, the signal can be converted from analog to digital at the

⁹ BellSouth explicitly puts forth this assumption in the "Scenario" section of the BSTLM documentation.

remote terminal ("RT") and remain digital straight through to either BellSouth's or a CLEC's switch. In contrast, a model constraint that assumes away all IDLC systems (including NGDLC) requires the assumption of an additional digital to analog conversion in the BellSouth wire center, followed by a conversion from analog back to digital before the signal reaches the CLEC switch. This technically unjustified constraint inflates the results of the cost model and (where implemented) unnecessarily degrades signal quality. In summary, the use of the BST2000 scenario permits the BSTLM to calculate a response to the following question: "what is the forward-looking economic cost to BellSouth of providing specific UNEs, assuming actual locations of customers and wire centers, but ignoring a relevant component of BellSouth's engineering practices?"

The third (and strangest) scenario is Copper Only. This scenario alters

BellSouth's engineering practices even further, by eliminating the use of all fiber feeder
facilities and assuming that only copper wire will be used to provision local loops
regardless of length (BellSouth resets the maximum copper distance from 12,000 to
1,000,000 feet). This scenario results in the calculation of costs that (1) are inflated, (2)
are conceptually meaningless, and (3) directly violate the FCC rules.

First, this highly artificial constraint ignores the economies of fiber feeder and ...

DLC systems touted by Mr. Milner. Second, it assumes a network built to offer a single service (xDSL) while ignoring the mix of other services provisioned by BellSouth over its

local network. Third, by ignoring these other services, the Copper Only scenario violates §51.511 (a) of the FCC rules.

BellSouth attempts to justify the use of this highly constrained scenario by arguing that BST2000 and Combo scenarios limit copper loops to 12,000 feet, the use of this scenario is necessary to meet the demand of CLECs for xDSL-compatible loops longer than 12,000 feet. In reality, the 12,000 foot copper limit is not an engineering constraint or an inherent constraint in the BST2000 or Combo scenarios, but is in fact a user-adjustable input. By adjusting this value in the Combo scenario, the BSTLM can calculate cost results with minimal deviation from BellSouth engineering principles while retaining consistency between the cost study and CLEC requests for xDSL-compatible loops longer than 12,000 feet.

In addition, use of the Copper Only scenario is based on the implicit assumption that xDSL-compatible loops can only be provisioned over all copper facilities, and that the use of fiber feeder and/or digital loop carrier systems preclude the use of the loop to provide xDSL. This is simply not the case. In summary, the use of the Copper Only scenario permits the BSTLM to calculate a response to the following question: "what is the forward-looking economic cost to BellSouth of providing specific UNEs, assuming actual locations of customers and wire centers while ignoring BellSouth's engineering practices, the existence of fiber feeder and the existence of DLC systems, and assuming a network designed around the provisioning of a single service while ignoring the mix of

other UNEs and services provisioned by BellSouth via its local network?" When run using this scenario, the BSTLM creates numbers that are a response to a conceptually meaningless question.

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The BST2000-ISDN scenario and Combo-ISDN scenarios are identical to the BST2000 and Combo scenarios, respectively, except that they include the equipment necessary for existing BellSouth POTS and ISDN customers to become ISDN UNE customers. As a result, the BST2000-ISDN scenario suffers from the same problems as the BST2000, while the Combo-ISDN, like the Combo scenario, avoids these problems.

- 9 Q. WHAT IS YOUR RECOMMENDATION REGARDING THE USE OF THE VARIOUS
 10 BELLSOUTH SCENARIOS IN THE BSTLM?
- 11 A. For the reasons described above, I believe that the Combo and Combo-ISDN scenarios

 12 are the only options that can produce cost results that are compliant with the FCC rules. I

 13 have utilized these scenarios to develop the costs and rates that I am proposing in this

 14 proceeding.
- Q. IS THE TESTIMONY OF BELLSOUTH WITNESSES CONSISTENT WITH THE USE
 OF THE BST2000, BST2000-ISDN, AND COPPER ONLY SCENARIOS?
- 17 A. No. As described above, Mr. Milner's description of NGDLC does not support use of the
 18 BST2000 and BST2000-ISDN scenarios, which assume away its capabilities. Equally
 19 significantly, the use of the BST2000, BST2000-ISDN, and Copper Only scenarios is
 20 inconsistent with the testimony of Ms. Cox and Ms. Caldwell. As described in Section 1

of my testimony, Ms. Caldwell argues that the decision by the Eighth Circuit Court to vacate § 51.505 (b) (1) — if upheld — should result in a move away from hypothetical assumptions regarding BellSouth's forward-looking network characteristics. BellSouth argues that the Commission should reject any attempt to base prices on a network standard that is even more hypothetical than the standard already reflected in the BellSouth cost models." In light of this position, it is difficult to understand why BellSouth has insisted on the use of the BST2000, BST2000-ISDN, and Copper Only scenarios. It certainly cannot be argued that these scenarios — which ignore BellSouth engineering practices, ignore the existence of fiber feeder facilities and DLC systems (both in extensive "actual" use by BellSouth), or that assume copper can economically be placed to serve effectively unlimited distances are *less* hypothetical than the use of a scenario that acknowledges BellSouth's engineering practices and assumes the use of facilities and equipment actually in use by BellSouth today.

BellSouth witnesses bemoan the use by BellSouth of the FCC's efficient network standard and argue that costs have been understated as a result. If BellSouth believes that its cost results, as presented in this proceeding, are "too hypothetical" in light of the ruling of the Eighth Circuit Court, a good first step away from any unnecessary "hypotheticals" would be to adopt the use of the Combo scenario for the development of costs for UNEs.

Section 3: Deve	elopment of	TELRIC	Costs for	Unbundled	Loops
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1	Secti	on 3: Development of TELRIC Costs for Unbundled Loops
2	Q.	PLEASE DESCRIBE THE METHOD THAT YOU HAVE USED TO DEVELOP
3		RECURRING RATES FOR LOCAL LOOP-BASED UNES?
4	A.	I have utilized the BSTLM Combo scenario and have made changes to certain model
5		inputs. As described in this section, these input changes are necessary. First, these
6		changes ensure that traditional methods of assigning indirect costs do not unnecessarily
7		distort the results. Second, they eliminate an assignment of indirect costs that overstates
8		the cost of certain UNEs. Finally, these changes avoid double-counting certain costs.
9	Q.	MS. CALDWELL URGES THE COMMISSION TO AVOID MAKING ANY
10		CHANGES TO THE INPUTS AND ASSUMPTIONS UTILIZED BY BELLSOUTH IN
11		ITS COST STUDIES. IN YOUR REVIEW OF THE BSTLM, HAVE YOU
12		UNCOVERED INFORMATION THAT SUGGESTS THAT ADJUSTMENTS ARE
13		ALMOST CERTAIN TO BE NECESSARY?
14	A.	Yes. In fact, I would argue that the opposite is true: available evidence suggests that the
15		Commission should use caution when evaluating the inputs and assumptions made by
16		BellSouth.
17		Like most models, the BSTLM/BSCC combination develops costs in three
18		primary steps. First, the models determine (in the case of BSTLM by considering geo-
19		coded locations of customers, wire centers, and exchange boundaries and forward-
20		looking network design principles) the quantity of network facilities and equipment that

will be needed to provide the mix of local services in a given area. Second, the models take this quantity and develop investments based on assumptions about the acquisition and placement costs of various types of facilities and equipment. Indirect investment may also be assigned at this stage. Third, these investments are converted to annual costs through a process of expense assignment (expense factors and annual charge factors).

The final cost result is a function of all three steps, and a change to any one of these steps should create a change in the final result of a predictable direction and magnitude. For example, a reduction in the amount of network facilities and equipment needed to provide service in the area would be expected to have a roughly one to one impact on the final result (all else equal, a 10% reduction in the amount of facilities found to be necessary should result in a 10% decrease in the final result). Changes in acquisition costs would have an impact of a predictable direction, but less predictable magnitude. Changes in expense levels would likewise have a predictable direction but less predictable magnitude. Changes in the method used to assign indirect costs could cause the relationship between the costs calculated for various rate elements to change, but would be unlikely to change the total cost calculated.

When evaluating a new cost model, it is useful to compare the values for each step in the process and the final cost result to those of other models that are designed to calculate costs for the same rate elements. To that end, I have attempted to conduct such

an analysis by comparing the results of the BSTLM with the results of the BCPM and
HAI models, both of which have previously been presented to this Commission.
WHAT DOES YOUR REVIEW OF THESE THREE MODELS INDICATE?
I have compared the results of the HAI, BCPM, and BSTLM models in Florida and
Louisiana. Because of the form of the outputs created by the BSTLM, this analysis is
extremely time consuming and expensive to perform. Results from undertaking this
process in Florida and Louisiana showed consistent results that I believe would hold true
in all states. For these reasons, this analysis was not duplicated for South Carolina.

Q.

A.

The BSTLM (by using geo-coded customer data and actual road routing data at a degree of accuracy beyond that used in the other two models) develops a local network design that requires smaller quantities of facilities and equipment than either the BCPM or the HAI models. If the other investment and expense inputs have remained roughly constant since the BCPM results¹⁰ were developed, it is reasonable to expect that the final cost result will have declined by approximately the same percentage. If the other investment and expense inputs have undergone a net decrease since the BCPM results were developed, it is reasonable to expect that the final cost result will have declined by a greater percentage than the percent decrease in facilities and equipment required.

This expected relationship has not materialized, however. Instead, this analysis indicates that the results of the BellSouth cost study have not declined by the same

amount as the decline in the quantity of the underlying network facilities predicted by the BSTLM versus the BCPM. Acquisition costs for many materials have decreased over the intervening period, as have BellSouth's expenses (labor costs are the exception to the declining cost nature of the telecommunications industry, and may have increased during the period). On the whole, it is reasonable to assume that the inputs and assumptions to steps two and three have remained constant or have decreased slightly. As a result, the percent decrease in the cost results from the BCPM to the BSTLM should be equal to or greater than the percent decrease in the quantity of network facilities and equipment required. The fact that this expected change has not occurred underscores the importance of a thorough review of BellSouth's inputs and assumptions. My conclusion is the opposite of that of the BellSouth witnesses: the Commission should exercise caution before accepting the BellSouth inputs and assumptions without alteration. Put simply, a more efficiently designed network requiring fewer facilities should cost less than a less efficiently designed network with more facilities. Because the cost studies produced by BellSouth in this proceeding have not produced this expected result, the Staff and Commission should be even more diligent when examining BellSouth's proposed inputs to its cost models.

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¹⁰ I have focused specifically on the BCPM results because the inputs and assumptions used to convert the network design into costs were those of BellSouth's cost analysts and the Commission consultant and were approved by the Commission.

1	Q.	IN SECTION 1 OF YOUR TESTIMONY, YOU STATED THAT AS A
2		FUNDAMENTAL REQUIREMENT THE ENGINEERING CONSTRAINTS IN THE
3		MODEL MUST REFLECT INDUSTRY PRACTICE AND MUST BE CONSISTENT
4		WITH THE COST OBJECT OF THE STUDY. ARE THE ENGINEERING
5		CONSTRAINTS IN THE BSTLM CONSISTENT WITH THIS REQUIREMENT?
6	A.	Many of the BellSouth assumptions are consistent with this principle, but others require
7		adjustment. Specifically, I have made the following input changes:11
8		(1) changed the "cutover" point for the use of extended range cards from 14,800 feet to
9		13,000 feet,
10		(2) changed the average length from floor to floor in a building from 25 to 11 feet,
11		(3) changed the DLC Remote terminal fill from 70% to 90% and the Feeder Fiber Fill
12		from 75% to 100% (this change yields an effective fill of 50%),
13		(4) changed the copper and DLC limits (copper "soft" limit from 12,000 to 15,999,
14		copper "hard" limit from 13,000 to 16,799, 12 DLC "soft" limit from 12,000 to 15,999
15		feet, and DLC "hard" limit from 18,000 to 16,799),
16		(5) changed the DLC minimum line limit from 10 to 1800,
17		(6) changed the fiber nodes per ring from 4 to 8,

All of the changes to BellSouth's inputs and assumptions have been compiled in a table showing the input, BellSouth value, the restated value, and the rationale for the change. This table is attached as Exhibit Daw 4.

By changing the copper limits I have allowed the BSTLM to assume longer copper loops. This eliminates BellSouth's stated rationale for using the Copper Only scenario (i.e. that copper loops limited in other scenarios to 12,000 feet) while remaining consistent with accepted industry engineering practices.

1	(7) changed the 24 to 26 gauge crossover point (when the customer is served by a loop
2	that is copper from the central office) from 12,000 to 16,800 feet and the 24 to 26 gauge
3	crossover point (when the copper portion of the loop is within the CSA) from 9,000 to
4	16,800 feet),
5	(8) changed the minimum pairs per housing unit from 2.0 to 1.5 and minimum pairs per
6	business from 6 to 3, and

(9) changed the minimum fiber optic cable size from 12 to 6 strands.

Q.

A.

A complete listing of changes to BSTLM inputs is contained in Exhibit DJW-4. HAVE THE CHANGES IN THE ENGINEERING INPUT VALUES DESCRIBED ABOVE BEEN MADE IN CONSULTATION WITH OUTSIDE PLANT ENGINEERS? Yes. Like most BellSouth costs analysts (including Ms. Caldwell), I am not an outside plant engineer (though I do have considerable experience applying engineering principles to financial problems). The adjustments that I have made to engineering inputs are the result of a sustained effort over the past few years involving myself, Competitive Coalition witness Dean Fassett, and others. While I am sponsoring these proposed inputs to the BellSouth cost models (and therefore have primary responsibility for answering any questions regarding the appropriateness of these inputs that any party or the Commission may have), Mr. Fassett, as an engineer, is available to answer questions regarding the engineering principles that underlie the proposed input changes.

1	Q.	IN SECTION 1 OF YOUR TESTIMONY, YOU STATED THAT AS A
2		FUNDAMENTAL REQUIREMENT THE DECISIONS REGARDING HOW
3		INDIRECT COSTS WILL BE TREATED IN A COST STUDY SHOULD BE BOTH
4		REASONABLE AND COMPETITIVELY NEUTRAL. DOES BELLSOUTH'S
5		TREATMENT OF SHARED COSTS MEET THIS REQUIREMENT?
6	A.	No. One exception to this principle stands out and should be corrected in the BSTLM.
7		Fortunately, this correction can be accomplished through adjustments to the user-
8		adjustable inputs.
9		As explained in Section 1 of my testimony, the application of a "loop is a loop"
10		approach can be an effective means of avoiding cost distortions among rate elements,

As explained in Section 1 of my testimony, the application of a "loop is a loop" approach can be an effective means of avoiding cost distortions among rate elements, some of which may have significant competitive implications. By focusing on the facility needed to provide the service, rather than on the service that the facility will ultimately be used to provide, a cost analyst can objectively develop costs. Unfortunately, the BSTLM is designed around a service, rather than facility, orientation. The model considers additional equipment that must be used to provide a given service (as is appropriate), but also allocates shared facilities and equipment subjectively among services (rather than objectively among network components). Some discretion is inherent in the process (i.e. "judgment calls" must be made regarding how the allocation is done). Making this decision at the level of the facilities that will be used to provide multiple services, rather

- than at the level of the service, provides less of an opportunity for anticompetitive mischief (or innocent decisions with inadvertent competitive implications).
- 3 Q. WHAT METHOD HAS BELLSOUTH CHOSEN TO ALLOCATE SHARED LOOP
- 4 EQUIPMENT?

A. BellSouth has chosen to allocate this equipment based on "DS0 equivalents." As a result, a loop used to provide HDSL services (which provides 1 DS1, or 24 DS0s, worth of bandwidth to the customer) will be allocated 24 times the amount of shared investment assigned to a POTS loop (which requires 1 DS0 worth of bandwidth). In order to determine whether such an allocation methodology is reasonable, ¹³ it is necessary to consider whether the higher bandwidth facility (in this case HDSL) *causes* twenty-four times as much shared cost to be incurred.

The application of the principle of cost causation should not be an area of disagreement (Ms. Caldwell states and defends this principle at page 6 of her testimony). The BellSouth method of allocating these costs fails the test of cost causation for at least three reasons. First, the capacity of a DLC system operating with concentration ratios (Mr. Milner describes the use of concentration ratios on DLC equipment at pages 5-6 of his testimony) is not constrained by "DS0 equivalents." The capacity of the common portions of the DLC remote terminal ("RT") is a function of the number of card slots in a

¹³ Such a methodology clearly has competitive ramifications: the facilities used to provide advanced services such as xDSL will be costed and priced at an unnecessarily high level compared to the facilities used to provide POTS service, making it more difficult for CLECs to compete with BellSouth for these services.

channel bank and the number of channel banks that can fit into the RT cabinet. As a practical matter, however, more than enough slots are available to provide the necessary combination of DS1 and DS0 circuits. A decision to allocate the DLC equipment by "DS0 equivalent" is inconsistent with the principle of cost causation (it is not the total number of "DS0s" provided that cause capacity to be exhausted) and has clear and undesirable competitive implications. Allocation of these costs on the basis of copper pairs, however, would reasonably comport with the principle of cost causation while eliminating the adverse consequences for the competition for advanced services.

Second, the largest fixed cost of a DLC system is the cabinet. Cabinet size is not dictated by the number of "DS0 equivalents" being provided, but is a function of the number of channel banks required (the capacity of a channel bank is exhausted by adding more pairs, not by adding more "DS0 equivalents"). Again, the principle of cost causation does not support the allocation of shared costs based on "DS0 equivalents."

Finally, there is no basis for allocating fiber feeder costs based on bandwidth. A fiber facility has virtually unlimited capacity (the capacity is limited by theoretical, rather than practical, constraints). For a facility that cannot, as a practical matter, be exhausted, there is no cost-causative means of allocating the investment. The only objective, therefore, should be competitive neutrality. Allocation of fiber feeder costs on a per-pair basis meets this objective, while allocation on a per-DS0 basis does not.

¹⁴ For example, if an OC-3 system is used that is capable of providing 84 DS1s, 21 DS1s could be used to provide 2016 POTS lines (at a 4:1 ratio), leaving 63 DS1s unused and available to provide other services.

HAVE BELLSOUTH WITNESSES PRESENTED ANY TESTIMONY DURING THE 1 Q. HEARINGS IN LOUISIANA OR ALABAMA, BEYOND THE PREFILED 2 TESTIMONY, THAT DEMONSTRATES THAT THEIR "PER-DS0" APPROACH 3 4 PROPERLY REFLECTS COST-CAUSATION? 5 No. In fact, Ms. Caldwell has completely ignored the type of DLC systems that A. 6 BellSouth's engineering directives (and Mr. Milner's testimony) call for, and instead has focused her explanations on an obsolete system that is not being deployed by BellSouth 7 on a forward-looking basis (and which has not been deployed for at least a decade). 8 9 Whether or not Ms. Caldwell is ultimately correct about how shared costs should be 10 allocated for this obsolete system is irrelevant in this proceeding, however, because 11 BellSouth must base its cost studies on forward-looking costs. The DLC systems that 12 BellSouth is deploying and will deploy in the foreseeable future exhaust on a per-line 13 rather than per-DS0 basis. The principle of cost causation (endorsed by Ms. Caldwell) 14 demands that shared costs be allocated in a manner that reflects how capacity has 15 exhausted. The changes that I have made to the BSTLM's inputs accomplish this 16 objective. 17 Q. DOES THE ALLOCATION OF THESE SHARED COSTS ON A PER-PAIR BASIS MEAN THAT ALL SERVICES WILL BE ASSIGNED THE SAME COST? 18 19 A. No, because not all services require the same number of copper pairs to be used. 20 BellSouth has traditionally distinguished "2 wire" and "4 wire" services, and I am not

- recommending a change in that approach. Under my allocation method, a 4 wire service
- will receive twice the allocation of shared costs as a 2 wire service.
- 3 Q. IN SECTION 1 OF YOUR TESTIMONY, YOU STATED THAT AS A
- 4 FUNDAMENTAL REQUIREMENT THE OTHER COST STUDY INPUTS MUST BE
- 5 CONSISTENT WITH THE REQUIREMENTS SET FORTH IN THE FCC RULES. DO
- 6 BELLSOUTH'S INPUTS INTO THE BSTLM MEET THIS REQUIREMENT?
- 7 A. While some of them do, others do not. Two types of inputs require particular attention in
- 8 order to ensure that costs are not significantly overstated. As Mr. Caldwell describes at
- 9 pages 28-30 of her testimony, BellSouth applies a series of factors to the acquisition cost
- of the facilities and equipment used in its network. These factors include what BellSouth
- refers to as "in-plant" and inflation (or "TPI") factors.
- 12 Q. PLEASE DESCRIBE THE PROBLEMS INHERENT IN THE APPLICATION OF
- 13 BELLSOUTH'S "IN-PLANT" FACTORS.
- 14 A. As described by Ms. Caldwell, "these factors are designed to augment calculated material
- prices to account for additional costs that are difficult to ascertain on an individual,
- element-specific basis. Thus, BellSouth develops mathematical relationships between the
- material prices and the additional labor expense, miscellaneous material, and support
- structures to capture the total cost BellSouth will incur on a going-forward basis." While
- I agree generally with Ms. Caldwell's description, two points must be clarified. First, the
- fact that additional effort may be required to ascertain the amount of these costs caused by

a particular rate element does not mean that it is impossible or even prohibitively difficult to do so. In most cases, BellSouth could determine a relationship between the facility or equipment in question and the categories of cost that are currently "loaded" through the use of factors that more accurately reflect cost causation. Second, the reasonableness of the results of the BellSouth cost studies (and the compliance of these studies with FCC's rules) depends on whether the "mathematical relationship" calculated by BellSouth is meaningful. The method of comparing material costs to pools of costs to be "loaded" makes sense if, but only if, the amount of indirect or "loaded" costs that are *caused* by the facility or equipment in question bears a direct relationship to the acquisition cost of the facility or equipment. This is not always the case.

BellSouth has utilized this process for some time, and until the passage of the FTA and efforts to open the markets for local exchange service to competition the inaccuracies created by this "shortcut" method had few negative implications. The allocation of indirect costs based on the ratio of indirect cost to material cost may have caused some customers to pay more than necessary while others paid less, but since there was no cost-based standard in place for retail rates this problem was not fatal to the BellSouth costing process. In this proceeding, however, the rates that are ultimately being developed are required to be based on cost, and it is therefore necessary to more accurately reflect how these indirect costs are caused.

1	Q.	CAN YOU PROVIDE AN EXAMPLE OF THE TYPE OF COST DISTORTIONS
2		THAT ARE CREATED BY BELLSOUTH'S PROCESS OF USING FACTORS TO
3		ALLOCATE INDIRECT COSTS?
4	A.	Yes. Suppose that a 25 pair, 24 gauge cable costs BellSouth \$.25 per foot to acquire, and
5		that a 400 pair, 24 gauge cable costs \$2.50 per foot to acquire. 15 BellSouth would then
6		apply an in-plant factor to those material costs in order to develop an installed cost for
7		each size of cable. If the in-plant factor used by BellSouth for copper cable is 6.5, then
8		the installed cost calculated for the 25 pair cable would be \$1.63, while the installed cost
9		calculated for the 400 pair cable would be \$16.25. Subtracting out the material cost
10		leaves an assumed cost of \$1.38 per foot to install the 25 pair cable and an assumed
11		\$13.75 per foot to install the 400 pair cable. While it is reasonable to expect that, because
12		of its larger diameter, the 400 pair cable would be more costly to install, it is
13		unreasonable to assume that the it would be ten times more costly.
14		This relationship is not an isolated example. Similar distortions occur for all
15		types of plant to which BellSouth applies an "in-plant" factor.
16	Q.	IS THE "FACTORING" PROCESS UTILIZED BY BELLSOUTH CONSISTENT
17		WITH THE FCC RULES?
18	A.	No. §51.505 (b) requires that the costs calculated for a given UNE be "directly
19		attributable to, or reasonably identifiable as incremental to, such element." The process

- 1 utilized by BellSouth distorts the relative cost of various facilities, thereby distorting the
- 2 costs calculated for individual elements.
- 3 Q. ARE ALTERNATIVES AVAILABLE THAT WOULD ALLOW THE USE OF IN-
- 4 PLANT FACTORS AND THE RESULTING COST DISTORTIONS TO BE
- 5 AVOIDED?
- 6 A. Yes. It is possible to study the amount of each particular type of indirect cost that is
- 7 caused by direct cost (the direct cost in BellSouth's calculations is represented by the cost
- 8 of the material). In fact, this is the approach taken by the BSTLM unless BellSouth takes
- 9 specific action to prevent it from doing so (as it has done in this proceeding). The
- BSTLM is capable of making more accurate and relevant cost calculations by basing
- installation costs on direct labor times required to perform specific tasks (placing a foot of
- cable of a given size or splicing a given number of copper pairs, for example). The
- 13 Commission should order BellSouth to produce costs based on these more accurate
- 14 calculations. The Florida Commission has already issued such an order.
- 15 Q. PLEASE DESCRIBE THE PROBLEMS INHERENT IN THE APPLICATION OF
- 16 BELLSOUTH'S INFLATION FACTORS.
- 17 A. Inflation is accounted for in the BellSouth cost studies through the application of inflation
- factors from a database that BellSouth refers to as the TPI (Caldwell, pp. 28). The cost of
- capital used in the BellSouth cost studies also accounts for the effects of inflation (this is

¹⁵ All values in this answer are illustrative in order to avoid revealing the actual proprietary number. I believe, however, that the illustrative values used reflect the relationship between the actual values with a sufficient degree of

true of the value supported by BellSouth witness Billingsly as well as the value I recommend in Section 6 of my testimony). As a result of how these two types of data are used, inflation is double-counted in BellSouth's cost study.

The cost of capital values that both I and Mr. Billingsly have proposed are more accurately denominated as the *nominal* cost of capital. This is in contrast to the *real* cost of capital, which reflects the return on investment demanded by investors if no inflation is expected. In other words, in a world where no inflation is expected, both the nominal and real costs of capital are the same, and equal to the return demanded by investors to compensate them for the risk that they perceive they are taking by making the investment. If inflation is expected, the return demanded by investors (nominal cost of capital) equals the return if there was no inflation (real cost of capital) plus the expected rate of inflation. Because BellSouth multiplies each dollar of capitalized investment by the nominal rate of return in its cost study, the resulting costs explicitly include an annual adjustment for inflation.

For example, if the nominal cost of capital is 10% and the real cost of capital is 7%, it can be inferred that investors expect an annual 3% rate of inflation. Since BellSouth multiplies each dollar of investment by an annual charge factor that includes the nominal cost of capital, every cost calculated by BellSouth reflects the amount of expected inflation (for every \$1.00 invested, the cost calculated by BellSouth would

1		include \$.03 of inflation annually). The BellSouth cost studies include a second
2		adjustment for inflation, however, in the form of TPIs. These factors are conceptually the
3		same as the inflation premium in the nominal cost of capital. If the TPI is 1.03, for
4		example, for every \$1.00 invested the cost calculated by BellSouth would include \$.03 of
5		inflation annually. Applying both the cost of capital inflation premium and the TPI,
6		however, yields \$.06 of inflation for every \$1.00 invested - twice the amount demanded
7		by investors and twice the amount predicted by BellSouth.
8	Q.	HOW CAN THIS DOUBLE-COUNTING OF INFLATION BE AVOIDED?
9	A.	There are two direct methods of doing so: one can use a nominal cost of capital but not
10		TPIs, or use the TPIs in conjunction with the real cost of capital. The adjustments to the
11		model inputs are straightforward for either option. The first option (nominal cost of
12		capital with TPIs set to 1.0) has the practical advantage of using a cost of capital that is
13		conceptually equivalent to what I have developed in Section 6 and what Dr. Billingsly has
14		developed in his testimony.
15	Q.	HOW HAVE YOU CORRECTED FOR THE USE OF IN-PLANT FACTORS AND
16		TPIS IN THE BELLSOUTH COST MODELS?
17	A.	Out of necessity, I have taken a pragmatic approach to each of these problems. These
18		approaches yield results that are both reasonable and consistent with the FCC's rules.
19		As described previously, the first and best solution to the problems created by
20		BellSouth's use of BellSouth's loading factors is to eliminate the factors altogether and

utilize the capabilities of the BSTLM to calculate these costs directly. Once such costs are produced, the Commission and interested parties will be in a position to evaluate the appropriateness of the process utilized by the BSTLM and the reasonableness of the results produced by that process. Since BellSouth elected to withhold this important information in this proceeding, it is now necessary to proceed by utilizing the next best information available.

In Universal Service proceedings held throughout the region (including Docket No. 97-239-C here in South Carolina), BellSouth presented material costs as inputs to the BCPM model that it sponsored in those proceedings. The majority of these inputs compare directly with the material inputs to the BSTLM. The Florida Public Service Commission recently undertook an effort to examine BellSouth's inputs in detail and to adopt values for those inputs that reflect the installed cost of each type of facility and equipment, thereby eliminating the need to apply BellSouth's loading factors. At page 157 of its Order in Docket No. 980696-TP, the Florida PSC presented the following conclusion:

We find that BellSouth's use of linear loading factors, while easy for BellSouth to apply, can generate results that seem to beg questions. For example, for 26 gauge buried copper cable, actual material costs as a percent of total cost stays constant at about 23 percent no matter whether the cable is 12 pair or 4200 pair. This

1		means that the total cost of this cable is always about 4.3 times the
2		actual material cost; thus, no economies of scale for exempt
3		material, engineering, or BellSouth labor, ever occur. It seems
4		very unlikely that there are no economies generated as cable sizes
5		grow larger.
6		In order to correct this problem, the Florida PSC adopted for BellSouth a set of
7		material inputs that include the costs represented by BellSouth's loading factors, thereby
8		eliminating the need to apply those factors.
9	Q.	THE INSTALLED MATERIAL PRICES DEVELOPED BY THE FLORIDA
10		COMMISSION WERE ADOPTED IN A UNIVERSAL SERVICE PROCEEDING. IS
11		THERE ANY REASON THAT THESE INPUTS WOULD NOT BE APPLICABLE TO
12		AN INVESTIGATION OF UNE COSTS?
13	A.	None at all. The network being studied in USF and UNE proceedings is the same, and
14		there is no reason to assume different costs for installing network facilities and
15		equipment. The cost standards to be applied are also the same: the costs calculated in a
16		USF proceeding are Total Service Long Run Incremental Costs ("TSLRIC"), while the
17		costs calculated in a UNE pricing proceeding are Total Element Long Run Incremental
18		Costs ("TELRIC"). When coining and describing the term TELRIC, the FCC was clear
19		that TELRIC was simply the TSLRIC methodology applied to network elements rather
20		than services. The act of studying a network element rather than a service in no way

justifies an assumption that a given piece of wire will cost something different to acquire 1 or install, however. As a result, material prices that include installation costs (as 2 developed by the Florida Commission) are equally applicable to a USF or UNE 3 proceeding. 4 ARE BELLSOUTH'S MATERIAL COSTS LIKELY TO VARY FROM STATE TO 5 Q. 6 STATE? No. BellSouth purchases regionally, not on a state-by-state basis (the material cost inputs 7 A. used by BellSouth in the Florida and South Carolina versions of the BSTLM are virtually 8 identical). While the labor cost per unit for the material installation may change slightly 9 from state to state. I have concluded that this difference does not warrant a change to the 10 inputs adopted by the Florida PSC. According to the National Construction Estimator, 11 the labor costs in South Carolina are 19-20% lower than those in Florida. As a result, use 12 of the Florida values in South Carolina will overstate BellSouth's installed material costs, 13 14 leading to a slight overstatement of the final UNE costs. WHAT INPUTS DO YOU RECOMMEND THE COMMISSION USE IN ORDER TO 15 Q. AVOID THESE PROBLEMS (TO THE EXTENT POSSIBLE) WHEN CALCULATING 16 17 NETWORK INVESTMENTS? Until BellSouth utilizes the capability of the BSTLM and provides the actual cost data 18 A. 19 that to date has been withheld, I recommend that the Commission adopt the more

20

accurately "loaded" material investments adopted by the Florida Commission, thereby

permitting BellSouth's in-plant factors to be reset to 1.0. In addition, I recommend the use of a nominal cost of capital, which will require that BellSouth's TPIs be reset to 1.0.

A.

There are two exceptions to this recommendation. First, some facility sizes are slightly different in the BCPM versus the BSTLM, and I have calculated the interim data points. For example, BCPM has material costs for 1200 and 1800 pair cables, but not for the 1500 pair cable that is an option in the BSTLM. I then had to calculate an interim value for the 1500 pair cable based on the values for the 1200 and 1800 pair cables. Second, the material costs for certain DLC equipment used by BellSouth do not match well with the BCPM inputs, and I have therefore been forced to develop "loaded" costs using loading factors (identical to what BellSouth has done). Before adopting final rates in this proceeding, the Commission should require BellSouth to make the necessary information available in order to develop installed material costs for DLC equipment that do not depend on the application of factors.

As a result of these efforts, it is possible to minimize, but not eliminate, the distortions in the results caused by BellSouth's flawed process.

Q. DID YOU MAKE CHANGES TO ANY OF THE INPUTS TO THE BSCC?

Yes. I changed the cost of capital and depreciation assumptions. In addition, I updated the expense factors to used by BellSouth in order to reflect the level of expenses associated with efficient operation. Instead of the efficient levels of expense required by

- the FCC rules, BellSouth improperly utilized historical expenses as reflected in its books
- 2 of account.
- 3 Q. HOW DID BELLSOUTH USE ITS HISTORICAL EXPENSES TO FORECAST
- 4 FORWARD-LOOKING EXPENSES?
- 5 A. BellSouth took its booked total company regulatory 1998 expenses, adjusted them for out
- of period occurrences, increased them to reflect expected inflation, increased them to
- 7 reflect anticipated additional expense caused by increased demand, and then decreased
- 8 them in order to reflect is projected productivity gains. The end result of this process is
- 9 BellSouth's forecasted year 2000 through year 2002 test period expense levels.
- BellSouth then took the projected year 2000 through 2002 expense levels, averaged them,
- and compared them to adjusted 1998 data to determine expense development factors.
- 12 Q. HOW SHOULD BELLSOUTH HAVE USED HISTORICAL EXPENSE DATA TO
- 13 FORECAST EXPENSE LEVELS CONSISTENT WITH TELRIC PRINCIPLES?
- 14 A. As an initial matter, BellSouth's booked total company regulatory 1998 expense, adjusted
- for out of period occurrences, is not the correct starting point. If historic (embedded)
- levels of expense are to be considered at all when forecasting the expense level for a
- forward-looking efficient firm (as required by the FCC rules), at a minimum a best
- practices analysis should be done in order to ascertain the appropriate starting point.
- 19 Q. CAN BELLSOUTH'S 1998 DATA BE ADJUSTED TO ELIMINATE THE
- 20 EMBEDDED INEFFICIENCIES?

1 A. To a degree, yes. I have compared the BellSouth 1998 embedded cost data that has been used in BellSouth's cost studies to comparable data for other ILECs. Such an analysis indicates that BellSouth is not the least-cost, most-efficient ILEC on an embedded basis; and its historic operation is extremely unlikely to represent the operation of the forward-looking efficient firm defined in the FCC's TELRIC cost rules.

Q. PLEASE DESCRIBE THE ANALYSIS THAT LEADS TO THIS CONCLUSION.

Exhibit DJW- 5 contains information downloaded from the FCC website, including common support expense data from ARMIS 43-03, billable access lines from ARMIS 43-01, and total switched and special lines from ARMIS 43-8. This data is presented for all ILECs for the years 1997, 1998 and 1999. The first step in the analysis is to determine each ILEC's common support cost per, line per month. The second step is to sort this data from least-cost to highest-cost ILEC, using common support cost per line per month. The next step is to total the 1998 data for BellSouth's nine states to determine the BellSouth common support cost per line of the data used in this proceeding, and compared that amount to the average of the ninety percent (90%) percentile ILEC's common support cost per line for the three years. I used the 90th percentile ILEC as a proxy for a forward-looking efficient ILEC.

A.

- 1 O. WHAT WERE THE RESULTS OF THIS ANALYSIS?
- BellSouth's common support cost per line for 1998 was \$12.6366¹⁶, while the average 2 A. embedded cost of the 90th percentile ILEC over the three-year period (1997, 1998 and 3 1999) was \$9.8415. 17 As a result of this difference, it is reasonable to conclude that the 4 data used by BellSouth in this proceeding overstates a forward-looking efficient ILEC's 5 common support expense by at least 22.12%. (1 - (9.8415 / 12.6366) = 22.12%). The 6 Commission should, at a minimum, reduce BellSouth's 1998 common support expense 7 data by 22.12% to approximate the cost of a forward-looking efficient ILEC as required 8 by the FCC TELRIC rules. I have run the BSCC utilizing a 22.12% adjustment to 9 10 BellSouth's 1998 common support expense data.
- 11 Q. WHAT PRODUCTIVITY FACTOR DID BELLSOUTH USE TO FORECAST ITS
 12 FUTURE LEVEL OF EXPENSES?
- Association ("USTA") study that was filed with the FCC. This USTA study was not adopted by the FCC. Comments filed by CLECs in that same proceeding asserted that the reasonable range of ILEC productivity is between 9.1 and 9.5%. To date, however, a new FCC productivity factor has not been established. The FCC's current approved total

¹⁶ Exhibit DJW- 5, 1998ILECCommonSupport.xls, p. 3.

¹⁷ In 1999 Rochester Telephone was the 90th percentile ILEC with \$8.4194 common support expense per line per month. In 1998 Bell Atlantic – Washington, D.C. was the 90th percentile ILEC with \$10.4545 common support expense per line per month, and in 1997, U.S. West North Dakota was the 90th percentile ILEC with \$10.6507 Common Support expense per line per month. (8.4194 + 10.4545 + 10.65)/3 = \$9.8415

1		productivity factor for BellSouth is 6.5%. Because the FCC's currently effective 6.5%
2		productivity factor has been subjected to in-depth analysis by the FCC (while BellSouth's
3		proposed 3.1% has not), it continues to represent the best information available. The
4		Commission should require BellSouth to use a productivity factor in its expense forecasts
5		that is no less than the FCC's last-approved 6.5% productivity factor.
6	Q.	ARE THERE OTHER REASONS WHY YOU BELIEVE THAT IS IT REASONABLE
7		TO APPLY A 6.5% PRODUCTIVITY FACTOR TO ADJUSTED BELLSOUTH
8		DATA?
9	A.	Yes. Trend analysis (attached as Exhibit DJW- 6) shows that ILECs are becoming more
10		efficient at managing their expenses. The application of an accurate and reasonable
11		productivity factor requires that the cost analyst consider this information that suggests
12		that an ILEC will operate more efficiently tomorrow that it has in the past.
13	Q.	YOU STATED THAT BELLSOUTH HAS ALSO APPLIED INFLATION FACTORS
14		WHEN DEVELOPING ITS PROPOSED LEVELS OF EXPENSES. SHOULD
15		INFLATION FACTORS BE USED TO PROJECT THE LEAST-COST, MOST-
16		EFFICIENT FIRM'S EXPENSES?
17	A.	It is reasonable to use an inflation factor for expenses where inflation exists. This is
8		because the nominal cost of capital, described in Section 3 of my testimony, is applied
19		only to investment and is not applied to expense. Of course, an inflation factor should not
20		be applied to expense items where inflation does not exist.

- 1 Q. IS THE APPLICATION OF AN INFLATION FACTOR TO THE PERSONAL
- 2 COMPUTER EXPENSE ACCOUNT (6124) APPROPRIATE?
- 3 A. No. Such an adjustment is in error because the cost of maintaining personal computers is
- 4 not clearly not increasing (This assumption is supported by the 10 year trend analysis of
- 5 BellSouth ARMIS data contained on Exhibit DJW- 6 for account 6124). No inflation
- 6 adjustment should be applied to this account.
- 7 Q. WHAT IMPACT WOULD THESE ADJUSTMENTS (I.E. ELIMINATION OF
- 8 EMBEDDED INEFFICIENCIES, 6.5% PRODUCTIVITY FACTOR AND ZERO
- 9 INFLATION ON ACCOUNT 6124) HAVE ON BELLSOUTH'S EXPENSE
- 10 FORECASTS?
- 11 A. These adjustments will change the projected expense for the 2000-2002 test period
- 12 contained in Appendix F, Excel Spreadsheet EXPDVF00.xls. I used this revised level of
- expense to develop updated factors to be utilized in the BSCC. Exhibit DJW-7 contains
- the revised expense development factors and the revised Shared and Common Cost
- factors that would be created by these adjustments.
- 16 Q. WHAT ARE THE RESULTS OF YOUR ANALYSIS OF THE COST OF
- 17 BELLSOUTH'S LOOP-RELATED UNES?
- 18 A. The results of my run of the BSTLM and BSCC yields the cost results presented in
- Exhibit DJW-2. These costs are the basis for the rates set forth in that exhibit.

1 Section 4: Description of Requirements for the Provisioning of the UNE Platform ("UNE-P")

2	Element	ĺ
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- 3 O. WHAT IS THE UNE-P?
- 4 A. The UNE-P is a combination of UNEs that typically occurs to provide POTs ("plain old
- 5 telephone") service. The UNE-P is the combination of a voice grade loop, local switching
- 6 (including all features) and any necessary interoffice transport. It appears as element P.1
- 7 in BellSouth's rate proposal and in the rate proposal that I have presented in Exhibit
- 8 DJW-2.
- 9 Q. WHAT IS THE SIGNIFICANCE OF THE UNE-P TO THE DEVELOPMENT OF
- 10 COMPETITION IN SOUTH CAROLINA?
- 11 A. CLECs have found that UNE-P is a far more efficient vehicle for widespread local entry
- than the strategy of purchasing only unbundled loops. If prices for UNE-P are (1)
- calculated as required at TELRIC by correctly applying the FCC's pricing rules and
- (2) these prices afford a profit margin to a CLEC (who must also recover its own costs),
- UNE-P is the best option available to CLECs to offer voice services to residential and
- small business customers on a scale that will provide meaningful competition to the
- 17 ILECs. As described in detail below, UNE-P must be made universally available because
- BellSouth *currently combines* the loop and port elements in its network (otherwise
- 19 BellSouth's local network would not function).

1	Q.	WHAT IS YOUR UNDERSTANDING REGARDING BELLSOUTH'S CURRENT
2		OBLIGATIONS TO UNBUNDLE ITS NETWORK?
3	A.	As emphasized by the Supreme Court in AT&T Corp. v. Iowa Utilities Board, the ILECs,
4		including BellSouth, are subject under the FTA to duties intended to facilitate market
5		entry. Foremost among these duties is the ILEC's obligation under 47 U.S.C. § 251(c) to
6		share its network with competitors. Section 251(c)(3) establishes:
7		The duty to provide, to any requesting telecommunications carrier
8		for the provision of a telecommunications service,
9		nondiscriminatory access to network elements on an unbundled
10		basis at any technically feasible point on rates, terms, and
11		conditions that are just, reasonable, and nondiscriminatory in
12		accordance with the terms and conditions of the agreement and the
13		requirements of this section and section 252 An incumbent
14		local exchange carrier shall provide such unbundled network
15		elements in a manner that allows requesting carriers to combine
16		such elements in order to provide such telecommunications
17		service.
18	Q.	HAS THE FCC PROMULGATED RULES TO FURTHER DEFINE AN ILEC'S
19		DUTIES IN THIS RESPECT?

Yes. The FCC explicitly declined in its First Report and Order to impose a requirement 1 A. of facility ownership on carriers who sought to lease network elements (¶¶328—340). 2 The effect of this omission was to allow competitors to provide local phone service 3 relying solely on the elements in an incumbent's network. 4 The FCC then promulgated the pricing rules referred to above, to govern the 5 Commission's decision in this proceeding. Other rules included 47 C.F.R. §51.315 (b) 6 (Combination of unbundled network elements). The rule is often referred to as the "all 7 elements" rule. Section 51.315 (b) states: "Except upon request, an incumbent LEC shall 8 not separate requested network elements that the incumbent LEC currently combines" 9 10 (emphasis added). The FCC also enacted Rules 315 (c) - (f). Rule 315 (c) states that "Upon request, an incumbent LEC shall perform the functions necessary to combine 11 unbundled network elements in any manner, even if those elements are not ordinarily 12 combined in the incumbent LEC's network" (emphasis added). In short, an ILEC is 13 required to provide to CLECs combinations of UNEs, such as the UNE-P, that are 14 15 ordinarily combined in the ILEC's network. 16 HAS BELLSOUTH CHALLENGED THESE RULES? Q. 17 Yes. In the aftermath of the Local Competition Order the ILECs, including BellSouth, A. argued that this "all elements" rule undermined the goal of encouraging entrants to 18 develop their own facilities. The Eighth Circuit, to which the appeal of the Local 19 20 Competition Order was brought, generally deferred to the FCC's approach. The Eighth

Circuit was of the view that the language of §251(c)(3) indicates that "a requesting carrier may achieve the capability to provide telecommunications service completely through access to the unbundled elements of an incumbent LEC's network." 18

The Eighth Circuit, however, thought that the FCC went too far in enacting 47 C.F.R. section 315(b). As characterized by the Supreme Court in section I of its decision:

The Court of Appeals believed that [allowing requesting carriers to lease the incumbent's entire, preassembled network] would render the resale provision of the statute a dead letter, because by leasing the entire network rather than purchasing and reselling service offerings, entrants could obtain the same product–finished service—at a cost-based, rather than wholesale, rate. 120 F.3d, at 813.

Apparently reasoning that the word "unbundled" in §251(c)(3) meant "physically separated," the [Eighth Circuit] vacated Rule 315(b) for requiring access to the incumbent LEC's network elements "on a bundled rather than an unbundled basis."

For these stated reasons, the Eighth Circuit vacated Rule 315 (b).

¹⁸ Iowa Utilities Board, et al., v. FCC, et al., 120 F.3d. 753, 814 (1997).

1	Q.	YOU STATED THAT THE EIGHTH CIRCUIT COURT'S DECISION WAS
2		APPEALED TO THE UNITED STATES SUPREME COURT. WHAT DID THE
3		SUPREME COURT ULTIMATELY DECIDE?
4	A.	The Supreme Court reversed the Eighth Circuit. In section III.D of its decision the
5		Supreme Court concluded that:
6		It was entirely reasonable for the [FCC] to find that the text does
7		not command this conclusion. It forbids incumbents to sabotage
8		network elements that are provided in discrete pieces, and thus
9		assuredly contemplates that elements may be requested and
10		provided in this form (which the [FCC's] rules do not prohibit).
11		But it does not say, or even remotely imply, that elements must be
12		provided only in this fashion [i.e., disconnected] and never in
13		combined form As the [FCC] explains, it is aimed at preventing
14		incumbent LECs from "disconnect[ing] previously connected
15		elements, over the objection of the requesting carrier, not for any
16		productive reason, but just to impose wasteful reconnection costs
17		on new entrants." It is true that Rule 315(b) could allow entrants
18		access to an entire preassembled network. In the absence of Rule
19		315(b), however, incumbents could impose wasteful costs on even
20		those carriers who requested less than the whole network. It is well

1		within the bounds of the reasonable for the Commission to opt in
2		favor of ensuring against an anticompetitive practice.
3		By reinstating Rule 315 (b), the Supreme Court agreed that the FCC reasonably
4		concluded that the Act does not require a CLEC to own any facilities in conjunction with
5		UNEs leased from an ILEC. Instead, according to the Supreme Court CLECs are entitled
6		to lease the "entire preassembled network" necessary to offer local exchange services.
7	Q.	THE EIGHTH CIRCUIT COURT REMANDED CERTAIN ISSUES TO THE FCC.
8		WHAT OCCURRED AT THAT TIME?
9	A.	The FCC in the UNE Remand Order declined to revisit the "currently combines"
10		requirement of Rule 51.315 (b). The FCC did restate, based on its pronouncement in its
11		Local Competition Order, that an ILEC must provision network element combinations
12		where such elements are "ordinarily combined within [the] network, in the manner which
13		they are typically combined." UNE Remand Order, at ¶ 479 (Emphasis added). The FCC
14		also quoted the Local Competition Order's statement that the "proper reading of
15		'currently combines' in rule 51.315 (b) means ordinarily combined within [the
16		incumbent's] network, in the manner which they are typically combined." Id. (emphasis
17		added).
18	Q.	WHAT IS YOUR UNDERSTANDING OF THE CURRENT STATUS OF RULE 315
19		(b)?

- 1 A. It remains in full effect, and is likely to continue in effect. The Eighth Circuit Court did
 2 not invalidate Rule 315 (b) in its most recent decision.
- Q. WHAT IS THE PRACTICAL EFFECT OF THE EXISTING FCC RULES ON THIS4 ISSUE?
- CLECs can purchase UNEs in combination, such as a loop and a port, even when the
 network elements supporting the underlying service are not physically connected at the
 time the service is ordered. This is the case because those UNEs are typically combined;
 i.e., the ILEC "currently combines" them. CLECs can therefore obtain UNE
 combinations at UNE prices.

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Rule 315 (b) requires a LEC to provide UNE combinations, even if they are not already combined for a given customer or location, provided the LEC "currently combines" them for its customers. Rule 315(b), by its own terms, applies to elements that the incumbent "currently combines," not merely elements that are "currently combined" for a given customer or location. In the Local Competition Order at ¶ 296, the FCC stated that the proper reading of "currently combines" is "ordinarily combined within their network, in the manner which they are typically combined." Accordingly, the only FCC interpretation of "currently combines" remains the literal one, contained in the Local Competition Order.

19 Q. WHAT CONCLUSIONS DO YOU DRAW FROM THE FCC RULES AND THE
20 DECISIONS YOU HAVE REVIEWED?

A ruling requiring ILECs to combine currently unconnected network elements that are ordinarily combined is consistent with the intent of the Act to hasten competitive entry through a number of service delivery methods, including use of leased network elements. It is also consistent with the Supreme Court's ruling in Iowa Utilities Board, which rejected the view that Section 251(c)(3) of the Act only allows the leasing of "discrete pieces" of network elements.

Α.

Nothing in the Act precludes a requirement that BellSouth or any other ILEC lease network elements in combined form. A Commission ruling directing BellSouth to combine elements upon request whenever those elements are ordinarily combined by the incumbent is reasonable, pro-competitive, and required by section 315 (b) (thereby fulfilling a fundamental purpose of the Act). A contrary ruling would arbitrarily limit the benefits of competition to those end users to which an ILEC has *currently combined* network elements. Those customers in locations not previously served by BellSouth (new construction), customers moving into BellSouth's service territory, customers currently being served by a carrier other than the incumbent, or customers who wish to purchase a different service from a CLEC than they are currently receiving from BellSouth would be arbitrarily and improperly denied competitive alternatives.

In addition to this undesirable outcome, such a restriction appears to be directly at odds with the currently legal requirements. The Act imposes no limitation on a competitor's ability to provide a completed service by relying solely on the incumbent's

network elements rather than any owned facilities, and 315 (b) clearly requires it. ILECs must provide UNE combinations, even when for a given customer or location they are not "currently combined."

It then follows that those network elements, if currently combined, cannot be separated except at the request of competitors, and must be provided to competitors at cost-based rates.

- 7 Q. WHAT ELEMENTS DOES BELLSOUTH ORDINARILY COMBINE IN ITS
- 8 NETWORK?

A.

There is no question that BellSouth currently combines all elements included in UNE-P to provide its own local service. It ordinarily uses these combinations to provide service to its end users. There also is no question that BellSouth currently combines loop and transport (sometimes referred to as an extended loop, or "EEL") to provide certain services (including special access services). In the UNE Remand Order the FCC reiterated the ILECs' obligation to make the EEL available to CLECs for local exchange service. ¹⁹ In this Supplemental Order, the FCC modified its conclusion in ¶ 486 of the UNE Remand Order to allow incumbent LECs to constrain the use of combinations of unbundled loops and transport network elements by IXCs as a substitute for special access service (Supplemental Order, ¶ 4). IXCs may not convert special access services to combinations of unbundled loops and transport network elements, whether or not the

¹⁹ In the Matter of Implementation of the Local Competition Provisions of the Telecommunications Act of 1996, CC Docket No. 96-98, Supplemental Order, (release November 24, 1999)

1		IXCs self-provide entrance facilities, unless the IXC uses the combination "to provide a
2		significant amount of local exchange service, in addition to exchange access service, to a
3		particular customer." Id. at ¶ 5. Thus the EEL is considered to be a combination of
4		UNEs and is not "special access".
5	Q.	HOW HAVE OTHER COMMISSIONS RULED WITH REGARD TO THE
6		"CURRENTLY COMBINES" ISSUE?
7	A.	In an Order dated February 1, 2000, in Docket No. 10692-U, the Georgia Public Service
8		Commission ruled that CLECs can order UNE combinations, even if the particular
9		elements being ordered are not actually physically connected at the time the order is
10		placed.
11		Specifically, the Georgia commission stated that:
12		BellSouth has interpreted the term "currently combines" as
13		"currently combined." BellSouth defines the term to mean those
14		elements "that are physically in a combined state as of the time the
15		CLEC requests them and which can be converted to UNEs on a
16		'switch as is' or 'switch with changes' basis Currently
17		combined elements only include loops, ports, transport or other
18		elements that are currently installed for the existing customer that
19		the CLEC wishes to serve." BellSouth's Post hearing Brief, p. 9.

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1		The Georgia commission went on to conclude that:
2		at the very least, Rule 315(b) requires BellSouth to provide
3		combinations of elements that are already physically connected to
4		each other regardless of whether they are currently being used to
5		serve a particular customer. The Supreme Court, however, did not
6		state that it was reinstating Rule 315(b) only to the extent it
7		prohibited incumbents from ripping apart elements currently
8		physically connected to each other. It reinstated Rule 315(b) in its
9		entirety, and it did so based on its interpretation of the
10		nondiscrimination language of Section 251(c)(3).
11		At page 5 of its Order, the Georgia commission properly found that "currently
12		combines" means "ordinarily combined" within the BellSouth network. As a result, in
13		Georgia CLECs can order combinations of ordinarily combined elements, even if the
14		particular elements being ordered are not actually physically connected at the time the
15		order is placed. It is my understanding the Georgia commission has issued decisions in
16		subsequent Section 252 arbitrations consistent with its policy as articulated in Docket No.
17		10692-U.
18	Q.	WHAT WOULD BE THE EFFECT IF THE COMMISSION WERE TO LIMIT THE
19		AVAILABILITY OF UNE-P TO INSTANCES CUSTOMERS, AND LOCATIONS IN
20		WHICH FACILITIES ARE ALREADY PHYSICALLY COMBINED?

If this Commission were to limit the definition of "currently combines" to the more
restrictive "currently combined" interpretation, the process of obtaining elements would
be more cumbersome and would serve no purpose except to complicate the ordering
process and impede competition. As the Georgia commission correctly pointed out:
[E]ven assuming arguendo that 'currently combines' means
`currently combined,' rather than go through the circuitous process
of requiring the CLEC to submit two orders (e.g., one for special
access followed by another to convert the special access to UNEs)
to receive the UNE combination, the process should be streamlined
to allows CLECs to place only one order for the UNE combination.
BellSouth's argument creates an absurd, unsupportable, and apparently legally
indefensible dichotomy between existing customers and new customers. The absurdity of
this argument can be understood with a simple example: According to BellSouth, a
CLEC could offer residential service to Mr. Jones by using a loop/port combination if Mr.
Jones is an existing BellSouth customer for this service. The network facilities used to
provide residential service to Mr. Jones' house are currently combined. If Mr. Jones,
however, were to sell his house to his friend Mr. Smith, under BellSouth's proposal the
CLEC might not be able to offer service using the loop/port combination to Mr. Smith
because he is not an existing BellSouth customer; i.e. the network elements are not
currently combined for the purpose of offering service to Mr. Smith. The same local

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loop, the same switch port – and the same connection between them – would remain in place, but BellSouth would no longer consider these facilities to be connected for the purpose of defining a UNE combination that could be purchased.

The equal absurdity of the proposed existing/new location dichotomy is also readily apparent from an additional example. As long as Mr. Jones stays in his existing house (where he is a BellSouth customer), a CLEC may offer residential service to him by using a loop/port combination. If, however, he were to build a house down the street that will also be served by BellSouth's network, the CLEC would be unable to provide service to him using a loop/port combination, even though the connection from the new house to the BellSouth network (including the loop to port combination) would have been established. Presumably, however, if Mr. Jones first signs up for BellSouth's residential service, he would then be eligible to be served by a CLEC using a loop/port combination because he would no longer represent a new location.

- Q. WOULD THERE BE A COMPETITIVE ADVANTAGE TO AN ILEC IN THIS RESPECT?
- A. Absolutely. BellSouth would be able to prevent widespread market entry for residential and small business customers.

Section 5: Review of BellSouth's Proposed Rates for the Vertical Features of a Switch

- 2 Q. WHAT SWITCHING-RELATED RATES ARE YOU ADDRESSING IN YOUR
- 3 TESTIMONY?

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4 A. I am specifically addressing the rates for vertical switching features in BellSouth's
5 proposal (rate element B.4.13). BellSouth has proposed a bundled rate of \$2.19 for a
6 collection of vertical features.

The proposed rate should be rejected for two reasons. First, BellSouth has not demonstrated (and likely cannot demonstrate) that providing these vertical features to CLECs causes BellSouth to incur an incremental cost above and beyond the costs that have already been included in the rates for switching ports and usage. In the absence of the demonstration of such an incremental cost, the rate should be \$0 (this is the case in several other BellSouth states). Second, even if BellSouth were to demonstrate that it incurs an incremental cost to provide these features, its rate proposal improperly bundles individual features together, thereby preventing CLECs from purchasing only those features that they need or want. Such bundling violates both the requirements set forth in the FTA and FCC rules for *unbundled* network elements.

17 Q. HOW SHOULD THE COST OF THESE VERTICAL FEATURES BE CALCULATED?

The costs of vertical features potentially consist of both hardware and software components. The hardware involved is the switch processor. Vertical features cause an incremental cost to be incurred if they contribute to the exhaust of the processor's

capacity. The software includes right to use fees for these features, if they have not
already been included in the price for the switch's generic software (BellSouth now
capitalizes the cost of the switch generic, and to include it again when calculating features
costs would be a double-counting of the cost).

5 Q. HOW HAS BELLSOUTH CALCULATED THE COST OF THESE VERTICAL

FEATURES?

A.

According to Ms. Caldwell (p. 37), BellSouth has calculated an incremental investment for features based on the busy hour of the switch processor: "in order to develop flat-rated feature costs, the usage in the busy hour is the only relevant factor. Inputs need to reflect the anticipated demand that is going to be placed on the switch due to the request for feature-enhanced call processing."

While there is no debate that many of the vertical features provided to CLECs by BellSouth are provided via the switch processor, the salient question is whether providing these features *causes* BellSouth to incur additional processor costs. Processor usage to provide a given element is a cost-causative event if, but only if, it requires BellSouth to purchase additional units of capacity (e.g. if BellSouth has to buy a larger processor than it would otherwise have to buy if it did not provide vertical features, or has to upgrade or replace a switch prior to the end of its expected useful life). Two facts indicate that this is not the case. First, BellSouth sizes its switch processor based on busy hour minutes of use (not vertical features usage). Second, it is extremely rare for a switch to be

- "processor constrained," meaning that the capacity of the processor is exhausted during
 the assumed life of the switch. Instead, switches are almost always "line constrained,"
 meaning that the capacity of the line ports (affecting the number of lines that the switch
 can serve) is reached first.
- Q. IS BELLSOUTH LIKELY TO BE ABLE TO CALCULATE AN INCREMENTAL
 COST ASSOCIATED WITH THE USE OF SOFTWARE TO PROVIDE FEATURES?
- A. No. The vertical features at issue are the ones that switch manufacturers call "preconstructed" features. A pre-constructed feature is one that is included in the generic
 software of the switch. There is no justification, then, for the inclusion of any additional
 software costs. BellSouth has now begun capitalizing the cost of the generic software as
 a part of the investment in the switch, so the cost of this software is now reflected in the
 investments used to develop costs for the port and usage elements. Additional charge for
 features would permit BellSouth to double-recover these costs.
- 14 Q. HAVE OTHER STATE REGULATORS ADOPTED RATES CONSISTENT WITH
 15 YOUR POSITION?
- 16 A. Yes. The Florida, Georgia, Kentucky, and Tennessee Commissions have adopted zero
 17 rates for switch features.

²⁰ Information provided by BellSouth to the Georgia Public Service Commission in Docket No. 7061-U indicates the processors of BellSouth's switches are typically running at between 44% and 54% of capacity at the time the switch is replaced.

1	Q.	WHAT IS YOUR RECOMMENDATION TO THE COMMISSION REGARDING
2		BELLSOUTH'S PROPOSED RATE FOR SWITCHING FEATURES?
3	A.	BellSouth has not demonstrated that it incurs any incremental costs to provide switch
4		features that are not already being recovered through the rates for other switching
5		elements. In addition, BellSouth has now attempted to support the bundling of features
6		into a package, effectively making features a "take all or leave it" proposition for CLECs.
7		It is my recommendation that the Commission conclude, as other states in the
8		region have concluded, that no additional charge for features is needed or appropriate. If
9		the Commission does decide to permit BellSouth to assess charges for switch features, it
10		should continue to require BellSouth to unbundle those features and allow them to be
11		purchased separately.

Section 5: Rates That Should Be Adopted For Cageless Collocation

- 2 Q. WHAT ELEMENTS OF COLLOCATION ARE YOU ADDRESSING IN YOUR
- 3 TESTIMONY?

- 4 A. I am addressing the rates that are applicable to cageless collocation. This form of
- 5 collocation was created by the FCC in its First Report and Order and Further Notice of
- 6 Proposed Rulemaking in CC Docket 98-147, released March 31, 1999 ("Advanced
- 7 Services Order").
- 8 Q. WHAT IS CAGELESS COLLOCATION?
- 9 A. A cageless collocation arrangement permits a CLEC to place certain equipment in the
- BellSouth central office that is used or useful for the purpose of interconnecting with the
- BellSouth network. The CLEC owns the equipment and retains all responsibility for its
- care and maintenance. In contrast to "caged" or "walled" collocation, however, this
- equipment is not (and pursuant to the FCC cannot be) physically separated from
- BellSouth's network equipment by the erection of physical barriers or the deployment of
- separate supporting facilities (such as HVAC).
- The FCC describes cageless collocation in the Advanced Services Order as an
- alternative collocation arrangement to physical collocation because it does not require the
- use of a cage. This is not, however the only distinction the FCC makes. As noted in the
- Advanced Services Order at ¶42, "caged collocation space results in the inefficient use of
- the limited space in a LEC premises, and we consider the efficient use of collocation

space to be crucial to the continued development of the competitive telecommunication market."" The FCC proceeded to state that the "incumbent LECs must allow competitors to collocate in any unused space in the incumbent LEC's premises, without requiring the construction of a room, cage, or similar structure, and without the creation of a separate entrance to the competitor's space." The FCC further noted that "incumbent LEC's must permit competitors to have direct access to their equipment." They also required at ¶43 that incumbent LECs "make collocation space available in single-bay increments" to ensure that competitors only have to purchase space sufficient for their needs. WHAT FORM OF COLLOCATION DOES A CAGELESS ARRANGEMENT MOST CLOSELY RESEMBLE? The FCC's description of cageless collocation mirrors the characteristics of a virtual collocation arrangement. The exception is that under a virtual collocation arrangement, the CLEC does not have physical access to the incumbent LEC's premises and the CLEC equipment is under the physical control of the incumbent LEC (including installation, maintenance and repair responsibilities). From a costing perspective, however, the characteristics of a virtual collocation arrangement are more applicable to a cageless arrangement than are those of a physical collocation arrangement. Like virtual collocation, cageless collocation involves a collocator's equipment placed within the ILEC equipment lineups without using a segregated area of the central office. In cageless

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collocation, however, the collocator retains ownership and control of the collocated

- equipment. As a result, training charges are unnecessary and maintenance costs associated
 with the collocated equipment are not incurred by the ILEC. The only major difference
 between the costs associated with a virtual arrangement and a cageless arrangement are
 those associated with installation, maintenance and repair of the collocating CLEC's
 equipment.
- Q. HAS BELLSOUTH PROPOSED COSTS AND RATES THAT ARE APPROPRIATE
 FOR CAGELESS COLLOCATION IN THIS PROCEEDING?

- A. No. Exhibit JAR-1 contains rates for physical and virtual collocation, but does not distinguish between cageless collocation and a much more costly caged arrangement. In past proceedings, BellSouth has argued that since both caged and cageless collocation are forms of physical collocation ("physical" collocation simply means that the CLEC owns and controls the collocated equipment; in a "virtual" collocation arrangement the ILEC controls the equipment), the same costs should apply to each. Such an argument raises form over substance to a ridiculous degree. The salient question is not "which other form of collocation does cageless collocation most *sound* like?," but rather "what from of collocation does cageless collocation most *cost* like?" A "physical" cageless collocation arrangement causes the ILEC to incur costs that mirror those of a virtual collocation arrangement.
- Q. PLEASE EXPLAIN WHY THE COSTS OF CAGELESS AND VIRTUAL
 COLLOCATION SHOULD BE THE SAME.

The costs should be comparable (if not identical) because of the similarities between the A. two arrangements. In a virtual collocation arrangement, the ILEC places the CLEC's equipment into service (under the ILEC's control) in its central office and provides the facilities necessary for the equipment to operate so that interconnection between the two networks can be achieved. The "virtually collocated" equipment is not physically separated by either cages or walls in a defined space, and does not require separate support services (such as HVAC). Similarly, in a physical cageless collocation arrangement BellSouth will place a CLEC's equipment (or permit the CLEC or CLEC's authorized contractor to place the equipment) into service within the BellSouth central office, again not physically separated by cages or walls and without the requirement of separate support systems. In both cases, the CLEC equipment operates in a position within the BellSouth equipment line-up (potentially sharing an equipment rack with BellSouth equipment) rather than in an identified and physically isolated "physical collocation space." As a result, the costs imposed on BellSouth for the space occupied by the CLEC equipment in a virtual or cageless physical collocation arrangement should be the same. WOULD ALL OF BELLSOUTH'S RATES FOR VIRTUAL COLLOCATION APPLY

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- Q. WOULD ALL OF BELLSOUTH'S RATES FOR VIRTUAL COLLOCATION APPLY
 IN A CAGELESS ARRANGEMENT?
- 19 A. No. BellSouth has developed rates for a security escort that would presumably apply for 20 the time that a CLEC's employee or contractor was in the BellSouth central office

installing or maintaining the CLEC equipment. In the Advanced Services Order, the FCC 1 explicitly concluded that security cameras and computerized monitoring systems will 2 "adequately protect incumbent LEC networks without the added cost and burden of 3 security escorts." (¶ 48-49). The FCC also explicitly limited any security measures 4 5 imposed by incumbent LECs on CLECs to those that the incumbent LEC maintains for its own employees and authorized contractors (¶ 47). BellSouth does not currently require 6 security escorts for its employees or authorized contractors. 7 IS IT NECESSARY OR APPROPRIATE FOR BELLSOUTH TO CHARGE CLEC'S 8 Q. 9 AN "APPLICATION COST" IN ORDER TO PROVIDE CAGELESS COLLOCATION? 10 No. In contrast to caged collocation, which requires space assessment and enclosure A. 11 design charges, cageless collocation simply involves the placement of CLEC equipment 12 in the same area (and potentially in the same equipment rack) as BellSouth's equipment. 13 As part of its ongoing network management, BellSouth has records of where such space is available in each of its central offices. Processing an application for a caged 14 15 collocation arrangement may require an ILEC to assess available space, design and 16 construct an enclosure, and pull power, monitoring, and network cables to that space. In 17 direct contrast, the FCC has been clear that processing an application for cageless

collocation need not, and cannot, include any of these tasks.

- 1 Q. DO YOU HAVE ANY INDEPENDENT EVIDENCE THAT IT IS REASONABLE FOR
- 2 CAGELESS COLLOCATION TO BE PROVIDED WITHOUT CHARGING THE
- 3 COLLOCATING CARRIER AN APPLICATION FEE?
- 4 A. Yes. ITC^DeltaCom, a member of the Competitive Coalition, currently makes
- 5 collocation available within its premises. ITC^DeltaCom does not charge up-front
- 6 charges of any kind, but simply charges collocators a monthly fee for each equipment
- 7 rack they utilize.

1	Section 6:	Foundation	for the	Cost of	Capital and	Depreciation	Assumptions
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- Q. PLEASE DESCRIBE THE DEPRECIATION RATES THAT YOU HAVE USED TO
 DEVELOP YOUR COSTS AND PROPOSED RATES.
- 4 A. I have considered three sources of information: the FCC-approved range of values for
 5 each asset life and salvage value, the latest FCC-prescribed life and salvage value, and
 6 BellSouth's proposed values in this proceeding.

I have developed data points using a two step approach. In step one I collected, for each account, the FCC-prescribed value. In step two, I compared the results of step one with the proposed asset lives and salvage values proposed by BellSouth. If BellSouth proposes a longer asset life or larger salvage value, I have accepted the BellSouth figure.

Exhibit DJW - 8 is a table showing, for each asset account, these four data points and my recommended value.

- Q. PLEASE DESCRIBE THE COST OF CAPITAL THAT YOU HAVE USED TO
 DEVELOP YOUR COSTS AND PROPOSED RATES.
- I have estimated BellSouth's cost of capital based on well-established financial

 principles. I developed a forward-looking cost of debt based on the yields of BellSouth's

 outstanding bonds, and a forward-looking cost of equity by considering the results of both

 a Discounted Cash Flow ("DCF") and Capital Asset Pricing Model ("CAPM") approach.

 These costs of debt and equity are then weighted to develop a Weighted Average Cost of

1		Capital ("WACC"). Workpapers showing the underlying data for each calculation
2		described in this section are attached as Exhibit DJW - 9.
3		The WACC, the assumed capital structure (percentage of debt and equity), and the
4		cost of debt developed through this process were then input into the BSCC (the BSCC
5		then calculates the implied cost of equity from these inputs). ²¹
6	Q.	PLEASE DESCRIBE THE SOURCES OF THE DATA USED IN YOUR COST OF
7		CAPITAL CALCULATIONS.
8	A.	I used published data from established industry sources, including the Standard & Poors
9		Industry Guide, Standard & Poors Stock Guide, Value Line, Moody's Bond Guide, the
10		Wharton Economic Forecasting Associates ("WEFA") Group, Ibbotson Associates, and
11		Institutional Brokers' Estimate System ("I/B/E/S"). This data generally falls into two
12		categories: current values and long term trends. My current values are based on the latest
13		available published data, usually 3 rd quarter end ended September 30, 2000 or the year
14		ended December 31, 2000. My long term data represents average values over several
15		decades.
16	Q.	PLEASE DESCRIBE HOW YOU CALCULATED THE COST OF DEBT.
17	A.	The yield to maturity represents the forward-looking cost of debt. In order to determine
18		what investors would require to cover the risk of long-term bonds, I consulted the January

2001 edition of Moody's Bond Guide. For each of BellSouth's outstanding bonds I

1		reported the yield to maturity and dollar value of each issue. I weighted the yields based
2		on each bond issue's contribution to the total dollars of debt outstanding. This process
3		yielded a forward looking cost of debt for BellSouth of 7.2%, which was then used (as
4		described in detail below) in the calculation of the WACC.
5	Q.	PLEASE DESCRIBE THE METHODS YOU USED TO DEVELOP A COST OF
6		EQUITY FOR BELLSOUTH.
7	A.	I developed a cost of equity for BellSouth by considering the results of both a DCF and
8		CAPM approach.
9	Q.	PLEASE DESCRIBE THE DCF APPROACH AND HOW IT WAS IMPLEMENTED.
10	A.	The DCF approach is based on recognition of the fact that a rational investor will be
11		willing to pay a price for a given stock that is equal to the present value of the future
12		payments that such an investment will produce (expressed as dividends). The formula to
13		be solved when applying the DCF approach is the following [equation 1]:
14		$P = Div_1/(1+k) + Div_2/(1+k) + Div_n/(1+k) +$ [1]
15		where,
16		P is the market price of the stock,
17		Div _n is the expected dividend in year n, and
18		k is the cost of equity.

²¹ BellSouth offers no explanation why the BSCC input screen was not designed to take the more straight-forward approach of having the user input cost of debt, cost of equity, and capital structure assumptions (from which the

This equation is then solved for k.

Since the level of future dividends is unknown, it is necessary to make assumptions about expected future levels. The simplest approach is to assume that growth in dividends will be constant over time. With this simplifying assumption, the formula for k can be reduced to

 $k = Div_1 / P + g$

where,

g is the expected future growth rate.

More sophisticated methods of estimating future growth can yield more accurate calculations of return on equity. By identifying three different growth rates, the three stage DCF allows for high growth rates in the first five years and levels off to a sustainable growth rate. Otherwise, the expected high cash flow in the early years is ignored or the company, with a perpetually high growth rate, eventually outgrows the US economy.

For my three stage DCF, I have used I/B/E/S's forecasted 5-year growth rate (stage 1) for

For my three stage DCF, I have used I/B/E/S's forecasted 5-year growth rate (stage 1) for each company and the WEFA Group's 4th quarter 2000 long term sustainable growth rate forecast for the US economy of 5.3% (stage 3). Stage 2, which in the model is years six through twenty, the growth rate declines on a straight-line basis from the high growth

period of stage 1 to the sustainable growth rate of stage 3. Stage 3 is years twenty and beyond.

The growth rates are applied to the 2001 projected dividend obtained from a Value Line, Inc. report dated January 5, 2001. Stock prices as of December 16, 2000 were also from the Value Line report.

6 Q. HOW IS THE DCF COST OF EQUITY CAPITAL COMPUTED?

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Given the market price of a company's stock, the projected dividend and the forecasted growth rates, equation 1 can be solved for k. Since there are so many periods of growth, solving for the cost of equity is an iterative process. The results ranged from 7.83% to 10.30% for the companies analyzed. Since the DCF method does not account for different capital structures, the value-weighted average of the other company's cost of equity was calculated. This aggregate of the comparable companies adjusts for the variable risks. For BellSouth, the company cost of equity is weighted against the cost of equity for the comparable companies (25% and 75% respectfully) for a DCF cost of equity of 8.82%.

Q. PLEASE DESCRIBE THE CAPM APPROACH AND HOW IT WAS IMPLEMENTED.

The capital asset pricing model calculates the rate of return that an investor would require, given the systematic risk of the company and the market risk premium. The market risk premium is the risk of the market less the risk free rate. The company risk premium is the equity cost of capital and is given by equation 2:

$$k_{e} = r_f + \beta (r_m - r_f)$$
 [2]

1	where,

- 2 r_f is the risk free rate,
- 3 r_m is the market risk,
- 4 ke is the equity cost of capital,
- β is the company beta.
- 6 Q. WHAT IS THE SOURCE OF THE BETA COEFFICIENT USED IN YOUR CAPM
- 7 CALCULATIONS?
- 8 A. The Standard & Poor Stock Report dated December 16, 2000 provided a beta for each
- 9 company. The amount of a company's debt leverage affects the riskiness of the company.
- As a result the beta for each company must be adjusted to accurately reflect the perceived
- risk of the companies' equity. This is accomplished in a two-step process. First, the raw
- betas are "unlevered" based on the market value debt/equity ("D/E") ratios²² of each
- company. The formula for "unleveraging" a levered beta is given in equation 3:

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$$B_u = B_L / [1 + (1 - T_c) * D/E]$$
 [3]

- where,
- B_u is the "unlevered" beta,
- 17 B_L is the "levered" beta,
- 18 E is the value of the sample company's equity,

²² Data from the SEC form 10-Q for 3Q 2000 used in order to calculate the D/E. The amount of debt was compared the outstanding shares of stock multiplied by the stock price as of September 30, 2000.

1		T_c is the corporate tax rate (an average rate for the sample),
2		D is the value of the sample company's debt.
3		The value weighted average unlevered beta for this sample of companies is .56. A
4		weighted average of the unlevered betas was calculated by using the market values for
5		each company.
6		Second, the average beta is re-levered to take each capital structure into account.
7		The average beta replaces B _u and equation 3 is solved for B _L . The beta calculated for
8		BellSouth using this process is .65.
9	Q.	PLEASE EXPLAIN WHAT THE MARKET RISK PREMIUM REPRESENTS.
10	A.	The market is risk premium is the difference between the diversified risk in the market
11		and the risk free rate of government issued securities (r_m - r_f in the CAPM). Historically,
12		the expected return of the market as a whole has averaged 9.55%. This market return can
13		then be compared to two proxies for the risk free rate. The first uses 30-year US bonds
14		and the second considers T-bills (short term instruments). According to the WEFA
15		group, the expected long-term yield on the 30-year US Bond is 5.97%. This yields a long-
16		term market risk premium of 3.58%.
17		In order to calculate the risk premium for T-bills, I adjusted the long run expected

return of T-bills by the historical term premium.²³ The result is a market risk premium over the short-term risk free rate of 4.43%.

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²³ The average return over fifty years of bonds verses T-bills.

- 1 Q. HOW IS THE CAPM COST OF EQUITY COMPUTED?
- 2 A. Given the market risk, the risk free rate and the company beta, equation 2 is solved for ke.
- The cost of equity for BellSouth was 8.05% using short term T-bills and 8.31% using
- long term bonds. I used the average of these results for a CAPM cost of equity of 8.18%.
- 5 Q. HOW DID YOU COMPUTE YOUR PROPOSED COST OF EQUITY FOR
- 6 BELLSOUTH?
- 7 A. Since both the DCF and CAPM have a risk of error, I have used an average of the results
- 8 from the two methods. The cost of equity used in the WACC formula for BellSouth is
- 9 8.5%.
- 10 Q. WHAT IS THE CAPITAL STRUCTURE OF BELLSOUTH AND HOW DID YOU
- 11 CALCULATE IT?
- 12 A. The capital structure for all of the companies was calculated using the book value of
- equity and the market value of equity. Based on book value²⁴, BellSouth's % of debt (D/
- D+E) was 54.8% and the % of equity (E/D+E) was 45.2%. Based on market value²⁵,
- BellSouth's % of debt was 20.9% and the % of equity was 79.1%.
- 16 Q. HOW DID YOU CALCULATE YOUR PROPOSED COST OF CAPITAL?
- 17 A. The cost of capital was calculated using the WACC formula is given by,
- $WACC = w_d * k_d + w_e * k_e$

²⁴ Source for data was SEC form Q-10 3Q 2000.

²⁵ Stock price of outstanding stock as of Friday, September 29, 2000.

1		where,
2		w _d is the fraction of debt in the capital structure,
3		k _d is the forward-looking cost of debt,
4		we is the fraction of equity in the capital structure,
5		k _e is the forward-looking cost of equity.
6		The cost of debt was calculated above as 7.2%. The cost of equity was 8.5%.
7		Because the risk of debt and equity are different they must be weighted by the capital
8		structure of the company. I arrived at the minimum cost of capital of 7.79% by using the
9		book values of the capital structure. The market value of the capital structure was used to
10		calculate the maximum cost of capital of 8.23%. I am proposing a cost of capital of
11		8.01%. This is an average of the minimum and maximum outcomes.
12	Q.	DOES THIS CONCLUDE YOUR TESTIMONY?
13	A.	Yes.